

# PLANTLAND

FORREST KEELING NURSERIES

Annual Spring  
**GREEN THUMB**

**Sale!**



SO SIMPLE TO ORDER BY PHONE

Visit Plantland if you can. If you can't, use handy Order Form from page 19. Or you may phone us collect on orders of \$10 or more. For Landscape Service you may also call—

Phone TWIN OAKS 8-5571

Continuing Thru **MARCH - APRIL - MAY**

Open Every Day  
— THRU MAY

**MAIL YOUR ORDER NOW** While Supply of Varieties Is Complete  
**DRIVE OUT TODAY**—or Any Day Thru May

**FORREST KEELING NURSERIES**  
ELSBERRY, MISSOURI  
Phone Twin Oaks 8-5571



It's Easy to Get  
to PLANTLAND

**NEW SHORTER HIGHWAY  
TO Plantland**

An hour from West St. Louis on Highway No. 79—a beautiful drive up the Mississippi River Hills. You will find adequate parking facilities, a spot for a picnic lunch and courteous and informed sales people to assist you with your planting problems.



New! Our **"Pre-Planted" PFITZER JUNIPER**

Never before have we—or anyone else—brought you an evergreen re-established in a fortified light weight planting mix with every single root intact and undisturbed. This plant can't help but grow, and we guarantee—without reservation—that it will outgrow and out-perform any other Pfitzer of similar size you can buy. Free replacement or your money back if it doesn't!  
Now we have a "pre-planted" plant that will actually transplant better—less shock or setback—than one dug with a soil ball (B&B)!  
"Pre-Planted", Sturdy 3 yr. plants, 8-12-in. spread  
There is no quantity discount whether you want 1 or 1000.

**\$1 EACH**

## Colorado BLUE SPRUCE

(*Picea pungens glauca*)

Everyone knows and cherishes the Colorado Blue Spruce. Our trees are grown from seed gathered from blue trees and predominate in the bluer hues. Plant in full sun and mulch with manure, leaf mold, Acid Peat Moss or other mulch rich in nitrogen to bring out the color.

These trees are not little seedlings but are strong 5-yr.-old nursery transplants, 8-12 in., that will rapidly develop into price-less specimens.

Very Special

**\$1 EACH**



"Christmas All Year"  
**AMERICAN HOLLY**

Finest broadleaf evergreen in America. Cutting twigs only increases density and form. Grows in sun or partial shade. We grow thousands and never have enough.

These plants are seed-grown from selected types that have endured northern winters for as long as 70 years.  
10 to 12 in. plants growing in gallon containers

Very Special **\$1 EACH**



**MIMOSA or SILK TREE**

(*Albizzia*)

Sensational Southern Belle but hardy at our location. Wonderful floral display of rosy, silky flowers. Tree is small in the north—about 20 feet—and groups well. Grey-green branches and fine, airy leaves lend a tropical effect. Our 3-foot plants transplant beautifully and are certainly priced right.

15-18 inch stocky seedlings — 3 for \$1.00

**\$1 EACH**



**CRAPE MYRTLE**

"Watermelon Red"

New and finest of all Crape Myrtles. Large, crinkly showy flowers. Glamour shrub of the South and now we find this new variety will thrive clear to the low line and bloom first year from midsummer to frost.

Strong 18 to 24 in. field-grown plants

Special Only

**\$1 EACH**

ST. LOUIS POST-DISPATCH

Part 7—St. Louis, Sunday, February 23, 1958



## GOLDEN CHAINTREE

(Laburnum)

Rare, beautiful flowering tree filled in the spring with golden flowers hanging in clusters 12 to 18 inches long. A small tree with green bark and exaggerated clover-like leaves. Prolific blooming plant, and usually blooms when trees are young. Truly a garden gem.

Heavy Transplants 36 in.

2 for \$3.50

**\$1.79** Each



## DWARF AMUR SCARLET MAPLE

(Acer ginnata)

Lovely dwarf maple growing to 15 or 20 feet. Scarlet red fruits in summer while leaves are still green make an exciting color combination. Scarlet autumn leaves. An exceptional lawn specimen.

Field Grown Heavy Branched 36-42 in.

**\$2.80**



## SHADE LOVING PLANTS



## Plantland's BLEEDING HEART

Old fashioned favorite. Pink, heart shaped flowers resemble a graceful valentine. Beautiful in mixed bouquets. Does exceedingly well in partial shade, producing hundreds of blooms. Blooms for several weeks in late spring.

**\$1.19** Each

## Fancy Leaved CALADIUM

Very showy foliage plants with red, green and white variegated leaves. Marvelous pot plants for sunporch or for shady window boxes. Or plant outdoors in shade or semi-shady locations, four inches deep. Heavy bulbs.

3 bulbs for **\$1** 6 bulbs for **\$1.85**



## HARDY BOSTON FERN

Beautiful shade-loving plant for that shady spot "where nothing will grow." Boston Fern is the most satisfactory and elegant variety. Lush, handsome foliage. Likes plenty of moisture but good drainage. Plant 10 in. apart.

**60¢** Each

3 OR MORE **50¢** EACH



## ROSE GARDENIA

Well known winter blooming Gardenia used extensively by florists. Our plants are in bud and will soon furnish waxy white corsage blooms. Foliage is a rich lustrous green. Culture is same as Geraniums. Gardenia requires more light than house plants and thrives best outdoors through spring, summer and early fall. Bushy plants, filled with bloom-buds, growing in 3-in. pots.

**75¢** Each

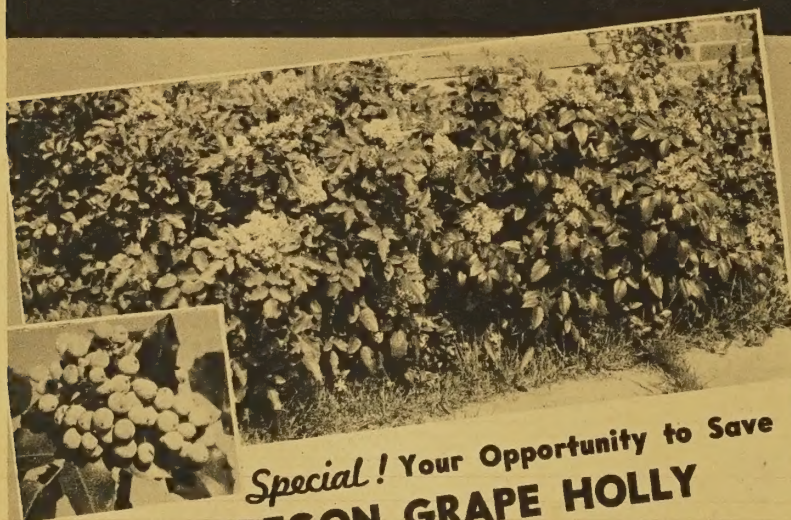
## FORREST KEELING HOME-GROUNDS Planning Service

If you live within 100 miles of Elsberry, take advantage of our personalized landscape service. You will find our trained nurserymen competent to help you whether your project is a simple doorstep planting or a major institutional layout. You will be delighted with the effective planning of our man right on your home grounds. You may select plants of any size up to the larger landscape specimens which will provide immediate effect. Call on Ralph Shugert, Chas. Talbot, Wm. Stamper or Clarence Riffle to assist you.

Ralph Shugert (above)  
Forestry Degree Missouri U.  
Clarence Riffle (right)  
Charles Talbot (below)  
Wm. Stamper (lower right)



## BROADLEAF EVERGREENS at Low Green Thumb Prices!



**Special! Your Opportunity to Save on OREGON GRAPE HOLLY**  
(Mahonia aquifolium)

A hardy, durable broadleaf evergreen shrub with Holly-like leaves and large clusters of golden-yellow flowers followed by grape-like bunches of blue berries.

Husky 12-in. compact plants  
**Spring Special**

**\$1.00** Each

## WAX LEAF LIGUSTRUM

(Ligustrum lucidum)

Beautiful new Broadleaf Evergreen with shiny thick evergreen leaves. Perfect as a foundation plant, or as hedging around patios or terraces. The 'green-black' leaves are luxurious all year around. Our container grown plants will transplant perfectly.

12 to 18 in. plants growing in gallon containers

Only **\$1.49** Each

## Choice Broadleaf Evergreen English BOXWOOD

Here is the classic and aristocrat among broadleaf evergreens. A Boxwood hedge or edging around the rose or perennial garden is priceless. For hedging along walk or patio it has no rival. For years we have been building up an adequate stock of hardy St. Genevieve Boxwood and now have a limited supply of 2-year, 10-12 inch plants that transplant perfectly. Our supply will be exhausted quickly at this price.

**\$1.00** Each 6 or more 90¢ each



English Boxwood



## ABELIA GRANDIFLORA (Below)

Exquisite dwarf broadleaf evergreen. Abelia begins to show its dainty shell-pink blossoms at break of summer and simply doesn't stop until frost. Rich, lustrous foliage persists year 'round except in the most severe winters. Superb for low lines, entrance pieces or choice hedges. Revels in sun or shade.

**\$1.89** plants, 18 to 24 in., this spring — only **\$1.25** Each





# PLANTLAND'S

## EVERBLOOMING ROSES

"America's Finest Varieties"

All Northern Grown  
No. 1 Roses  
at Substantial  
Savings!

### Here Are the Big 1958 ALL-AMERICA ROSE WINNERS

#### GOLD CUP

New, gorgeous golden-yellow Floribunda. Three-inch blooms with delicate rose fragrance. Glossy dark green foliage. Color holds throughout life of flower and plants bloom right up to frost.

Heavy #1 grade plants **\$2.50** Ea.  
(3 or more **\$2.20** ea.)

#### WHITE KNIGHT

First white Hybrid Tea ever awarded the A.A.R.S. honor. Spectacular white Hybrid Tea with superb form of both bush and flower. The satiny white blossoms hold their purity color on long stems ideal for cutting. The 35 petals roll loosely outward achieving a stunning effect in the open flower.

Heavy #1 grade plants **\$3** Ea.  
(3 or more **\$2.65** ea.)

#### FUSILIER

Rich orange-red Floribunda of great brilliance whose colors run to a darker cherry red in the fall. Highly acclaimed by rosarians over the country. Bushy, compact grower, with large three-inch blossoms that are wavy and crinkled. Flowers are produced in heavy clusters.

Justly an All-American Winner!  
Heavy #1 grade plants **\$2.50** Ea.  
(3 or more **\$2.20** ea.)

### Plantland's PATENTED GRANDIFLORA ROSES

**QUEEN ELIZABETH**—New patented grandiflora, cross between H. T. and Floribunda, blending a soft carmine rose color with pink. One of the finest achievements of modern rose breeding.

3 or More

**BUCCANEER**—New patented grandiflora. Perfect long buds open to a very bright unfading yellow.

**\$2.50** Each **\$2.20** Each

### Miniature or FAIRY ROSES

Smallest roses in the world, growing 8 to 12 inches tall. Like Hybrid Teas except in size. Completely hardy, dainty and utterly captivating.

#### SPECIAL COLLECTION

One each of above four varieties . . . a **\$5.00** value All 4 for **\$3.95**

#### BABY TALISMAN (Presumida)

Enchanting tiny rose with two-toned colors of yellow and red. Perfect buds opening to beautiful fragrant blooms.

#### ROSA ROULETTI (Genuine Swiss Alpine Rose)

Exquisite tiny rose-pink, double flowers that bloom continuously all summer. Excellent for borders or planter boxes.



**ROSA ROULETTI**  
Prices on All Miniature Rose Varieties:

each **\$1.25** 3 for **\$3.59**  
**OAKINGTON RUBY**

Tiny crimson buds and ruby-red blooms borne abundantly all summer. Rich, shiny green foliage. Compact mound-like plants. Honored with awards of merit by British Horticulture Society.

#### JACKIE

Graceful pointed yellow buds, opening to beautiful golden yellow blossoms. Glossy green foliage. Excellent grower, vigorous plants.

### PATENTED HYBRID TEAS

**CHARLOTTE ARMSTRONG**  
Long, slender, blood-red buds opening to magnificent flowers. Fragrant, hardy.

**\$2** EACH  
3 or More

**NEW YORKER**  
Brilliant red, with color long lasting and sun resistant. Plant is sturdy, upright and vigorous.

**\$2.25** EACH

**CHRYSLER IMPERIAL**  
Vivid, rich tones of crimson enhanced by darker overtones of oxblood red. 5-inch blossoms.

**\$2.20** Ea.

**PEACE**  
Golden-yellow buds etched with pink. Flowers change from yellow to cream as they open. Six-inch blossoms are commonplace.

**\$2.50** EACH

### Plantland's HYBRID TEA ROSES

#### RED SHADES

**CRIMSON GLORY** . . . Rated by A.R.S. to be finest rose ever grown! Vivid crimson, velvet texture, very fragrant.

**CHRISTOPHER STONE** . . . Vivid scarlet blooms. Deliciously scented.

**ETOILE DE HOLLANDE** . . . Dark red blooms. Often called "Black Rose."

#### PINK SHADES

**RADIANCE** . . . Ever popular, very hardy. Cameo-pink blossoms.

#### YELLOW SHADES

**ECLIPSE** . . . Highest rated yellow rose. Golden yellow blossoms, tapering two-inch buds.

**MRS. P. S. DUPONT** . . . Perennial favorite, well-known rose; deep golden yellow.

#### BLENDS

**PRESIDENT HERBERT HOOVER** . . . Beautiful buds and blossoms of yellow, pink and flame tints.

#### WHITE

**K. A. VICTORIA** . . . Most popular of all the whites. Snowy white double blossoms. Fragrant.

#### PRICES ON ALL ROSES (Other Than Patent or Miniature Varieties)

**\$1.30** EACH PER 6  
Each **1.45** Each **1.40** Each **1.25**  
Per 3 Per 12



**FORREST KEELING NURSERY Plantland** PHONE Twin Oaks 8-5571



# PLANTLAND'S

# ROSES

Plantland's Select

## CLIMBING ROSES

Each per one -- \$1.45

Each per three -- \$1.40

Each per six -- \$1.30

**\$1.25**

Each per 12 or more

**NEW DAWN** . . . Everblooming climber. Apple-blossom pink flowers with old rose fragrance. Artistic trim buds.

**BLAZE** . . . Hardy vigorous climber similar to Paul's Scarlet. Flowers crimson-scarlet with recurring bloom during the summer.

For **PAUL SCARLET** Special See Page 20

**PLANTLAND'S EVERBLOOMING ROSES** are the best you can buy—bar none. Our roses are all AAN No. 1 grade and all are northern-grown.

Through the years we have tested roses from many regions and of various grades. You can buy roses for any price you want to pay. In our experience, the most economical rose bush in terms of performance, wealth of bloom, sturdiness, continuous bloom, long life, are these top grade northern plants. Here is an extra guarantee we will make on our rose bushes: Plant them beside the same varieties purchased from any other source. Money back if our plants do not equal or exceed the others in performance!



## PATENTED FLORIBUNDA ROSES

**JIMINY CRICKET**—Floribunda featuring tangerine red buds, opening to coral-orange and finishing in a pink coral. Vigorous upright growth makes Jiminy Cricket ideal for hedges, and its blooming habit qualifies it as an outstanding color mass or border edge.

**FASHION**—Finest Floribunda ever created. The breath-taking color of luminous coral-pink blooms and the hundreds of oriental-like buds make it the favorite it is today.

**GOLDLOCKS**—Clusters of sunshine yellow, long-lasting, rich golden-yellow buds are excellent for cutting.

**RED PINOCCHIO**—Rich carmine color deepening as bloom opens. Fragrant, vigorous; prolific bloomer.

**SUMMER SNOW**—Excellent white Floribundas. Drifts of white blossoms take on appearance of mounds of snow. Heavy flower clusters cover plant all summer.

**\$2.00** each

3 or more

**\$1.75** each

3 or more

**\$1.75** each

3 or more

**\$1.55** each

3 or more

**\$1.30** each

## NON-PATENTED FLORIBUNDAS

**RED SHADE FLORADORA**—Geranium-red, floribunda producing double blossoms. Fine border or hedging plant.

**PINK SHADE ROSE ELFE**—Very large double pink blossoms. Clusters of roses on long, strong stems.

12 OR MORE

**\$1.25** each

Each -- 1.45

Ea. per 3 1.40

Ea. per 6 1.30

## FASHION

**CIRCUS**—New multicolor Floribunda and the only winner of AARS Award for 1956. Predominant color is yellow with tight buds richly marked with red. Changing colors yellow, orange, scarlet, buff, apple blossom pink and red make it unique in the rose world. Fragrant.

**\$2.50** each

3 or more

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3 or more

**\$2.20** each

Here Are the Two 1957 ALL-AMERICA Winners



## WHITE BOUQUET

1957 All-America selection. Pure white Gardenia-like flowers have sweet, spicy fragrance. Lustrous dark green foliage. Unexcelled for bedding or border planting.

**\$2.50** each

3 or more

**\$2.20**



## CLIMBING GOLDEN SHOWERS

First winter hardy, everblooming climbing rose that blooms from spring through fall. Buds and flowers are daffodil yellow, very fragrant. All-America rose selection for 1957.

**\$2.75** each

3 or more

**\$2.40** ea.

## FLORIBUNDAS

## Special COLORFUL VINES



## WISTERIA

Long-Cluster, Heavenly Blue (Wisteria floribunda)

Wisteria has long been a favorite vine in America but the short-clustered Chinese Type (sinensis) has been the one commonly planted, while the Japanese (floribunda) with its extremely long flower racemes, or clusters, is rarely seen. It is flower racemes, with flower clusters that cascade much superior, or clusters, is considerably more 2 1/2 feet or even longer. It is considerably more expensive than the common type and well worth the difference. Our variety, with deep azure-blue fragrant racemes, is as 2 yr. No. 1 plants. spectacular as it is beautiful. Completely hardy.

**\$2.00** ea. more

ORDER NOW!



## EVERGREEN BITTERSWEET

Evergreen Bittersweet (Euonymus radicans vegetal)

Excellent evergreen vine, with lustrous, thick leaves. Has orange-scarlet berries in fall to add to its splendor. Beautiful against a stone wall or chimney. Makes a low shrub in the open. Not a fast grower, but its year-round effectiveness is unexcelled. One of the most sought-after b-o-a-d leaf evergreens in America.

**\$1.00** each

Heavy 3-year plants 3 or more 90c ea.



## MEMORIAL ROSE

Memorial Rose (Rosa wichariana)

At last, a superb ground cover for banks too hot and sunny for ivies. It grows flat on the ground where its matting runners tenaciously hold the soil and its semi-evergreen foliage creates a smooth carpet of greenery. White flowers in mid-summer followed by red berries. Hardy, vigorous and pest-free. Plant 2 feet apart.

**20 Plants \$4**

10 for \$2.19

50 for \$9

100 for \$16



## BLUE CLEMATIS

Blue Clematis (Clematis jackmani)

Huge, velvety violet-purple flowers are of a color not shown in any other vine. Many clematis have been introduced but none, in our estimation, rival the glory of Clematis jackmani. Grows rapidly through summer and autumn and blooms all summer long. Likes fertile, moist, cool soil and a protective mulch. Use freely on pergola, fence, upright supports or rockeries.

**\$1.35** ea.

Plants from pots. \$1.30 ea. per 3:

FORREST KEELING NURSERY "Plantland" Elsberry, Missouri

PHONE TWIN OAKS 8-5571



Plantland's

# Hardy PERENNIALS

Now—for the first time—pot-grown for perfect transplanting! This year we have all our perennials growing in a lightweight plastic pot which ships perfectly — or is equally convenient for drive-in customers.

**Alyssum Saxatile "BASKET OF GOLD."** Big clusters of bright yellow flowers in early spring. Excellent with Tulips. 12 in. high.

**Aster BLUE LAGOON.** Finest of the deep blue Asters. Hardy; most prolific. Medium height and of easiest culture.

**GIANT-SPURRED AQUILEGIA.** Magnificent strain of Columbines—huge flowers, gorgeous colors and robust. Available these colors—

**CRIMSON STAR**

**McKENNA HYBRIDS**—Mixture all colors and shades. Best of their kind.

**Campanula (Bellflower) BLUE CARPET.** New introduction—compact and prolific bloomer from June to October. Lovely blue bell-like flowers. Use as low edging to flower garden, or foreground of border.

**English Cottage CARNATIONS.** Hardy new race of improved border carnations—rich carnation fragrance; fine 2-2½" flowers on 15 in. stems, exceptionally fine for cutting—

**GOLDEN SUN RED DAZZLER SHRIMP PINK ALASKA**

**Coreopsis DOUBLE SUNBURST.** Improved variety with large bright yellow flowers; splendid for cut flowers all summer. Plant full sun, 10-12 in. apart.

**New HEMEROCALLIS (DAYLILY) Selections.** Mixture of Better and Newer types. Sumptuous shades of lemon through pansy-purple. Clean, pleasing fragrance. Flowers June thru September. Plant 1-2 ft. apart.

**Delphinium (Larkspur) Belladonna CLIVEDEN BEAUTY.** Fine English improvement over common Belladonna—taller, more flowers per spike and brighter. A regal midsummer favorite in pastel blue. Plant 2 ft. apart in groups.

**Delphinium BELLAMOSA**—a dark form of Belladonna.

**Dianthus HIGHLAND HYBRIDS—(Pinks.)** The finest selection of Pinks of beautiful and varied shades, combining long bloom and delightful fragrance. All doubles. Use in sunny, exposed borders 6-10 in. apart.

**Digitalis (Foxglove) GIANT SHIRLEY HYBRIDS.** Flowerheads over 3 ft. long with masses of big, bell-shaped flowers. Color range from shell-pink to deep rose, attractively dotted.

**Gaillardia BURGUNDY.** A gay and charming flower of orange and red which laughs at drought and blooms in utter profusion June to November. Plant in full sun on light and well-drained soil 6-8 in. apart.

**GYPSOPHILA (BABY'S Breath) FLORAPLENA.** A profusion of feathery panicles of small, starry pink flowers on thread-thin stalks in early summer. Much desired for cutting and mixes with all other flowers in bouquets. Plant in full sun, 2 ft. apart, in well-drained soil.

**Evergreen IBERIS (Candytuft).** This variety is covered with a sheet of white flowers in spring so dense the rich, evergreen foliage cannot be seen. Plant 6 in. apart.

**Liatris (Blazing Star or Gay feather) SEPTEMBER GLORY.** A giant 6 ft. spike of massed purple flowers in September. Spectacular and a magnificent improvement over the old varieties. Plant in groups in sun or shade.

**PHLOX SUBULATA (Moss or Mountain Pinks.)** Rainbow mixture of brilliant Blue, Pink, White, Red varieties. Dazzling colors in early spring for rockery, border and carpeting bare spots. Foliage moss-like, evergreen.

**PLATYCODON GRANDIFLORUM (Chinese Bellflower.)** Beautiful blue bell-shaped flowers all summer on 20 in. spikes. Hardy, colorful and gay. Plant in sunny border.

**PYRETHRUM (Painted Daisy) ROBINSONS HYBRIDS.** Showy flowers of all shades, except blue and yellow, produced freely on long stems throughout spring. Flowers are large and disk-like, singles and doubles, highly favored for cutting.

**SCABIOSA HOUSE'S HYBRIDS.** Enchanting large Blue and White flowers borne on long stems June to September. Splendid for border and for cutting. Grow in full sun.

**Shasta Daisy ALASKA.** Immense white flowers, 5 to 6 in. diameter. Heavy bloomer and very hardy. Choice for bouquets. Plant 1 ft. apart in deep, rich soil in sun.

**Stokesia BLUE MOON.** Immense light blue China-Aster flowers up to 6 in. across. Free-flowering throughout season. Use in fore-front of border. Very easy of culture.

**VERONICA BLUE ICE.** A Keystone in the garden or rockery. Lovely gentian-blue spikes dominate the garden in June-July and provide a wealth of color and gaiety. Prefers sunny spots in groups. Plant 8 in. apart.

**Viola ROYAL ROBE.** The finest of the fine among the amazing Violas. Flowers as the late Winters snows melt, through the summer and without letup until covered by winter snows. Flowers at Christmas are not unusual. Flowers are a lustrous shade of deepest violet-blue, delicately fragrant.

**HARDY PHLOX (Decussata).** The most popular and indispensable of all garden perennials. Nothing blooms so long through the hot garden months. None requires so little attention and grows so prolifically. Plant in well-drained, well prepared and enriched soil 10 in. apart.

Here are the top varieties—

**BRIGADIER**—red, with claret-pink shading.  
**ELIZABETH ARDEN**—pale pink with red eyes.  
**BRIGHT EYES**—brilliant red with dark eyes.  
**DAILY SKETCH**—salmon pink with crimson eye.  
**PRIME MINISTER**—pure white with bright crimson eye.

**Salmon GLOW**—rich salmon-pink with white eye.

Plantland's **LOW PRICES**  
on ALL PERENNIALS

Your Choice **35¢** Each **3 for \$1.00**  
**12 for \$3.95**

We Appreciate the Kind Words Received  
From Our Many Friends

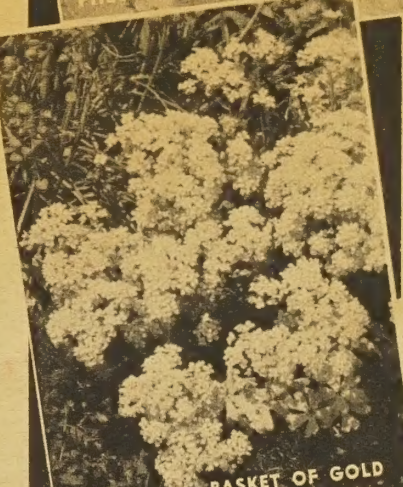
"I wish to take this opportunity to tell you how satisfactory your stock has proven for me in this part of California. The honey-suckle screen is over six feet tall and covered with red berries. I am so thrilled the mocking birds are making good use of it and singing away bright and early even at this time of the season; also some of the branches have blossoms on them for the second time this year—probably due to our mild climate, which makes a beautiful sight indeed."  
—Hayward, California

"Thank you for the fern sent with honeysuckle and bittersweet. These two vines had very good root formation, and are making rapid growth."  
—Topeka, Kansas

"... Your stock arrived in excellent condition and is all living. I have been buying from nurseries for a good many years and this is the first letter of praise that I have ever written. Your method of packing and wrapping your stock is the best I have seen."  
—Sikeston, Missouri

"This spring I ordered 15 Mimosa trees. They arrived and exceeded my expectations. They were the nicest trees I ever saw — a wonderful bargain. A nursery that gives such bargains should be patronized."  
—Gallatin, Missouri

"Your plants are the nicest I have ever received from any nursery — should have had my order in earlier but your plants came through the winter before."  
—Warren, Ohio





Plantland's

# Spring SHADE TREE VALUES!



## SWEET GUM

The most handsome tree we can offer. Rapid growth, disease-free and hardy. Its star-shaped leaves are unlike any other tree, and no tree displays such a riot of autumnal colors. Growth is columnar and stately, yet its branches spread enough to provide abundant shade. We believe we have the largest stock of Sweet Gum in America, and of the hardy northern form.

### SPECIAL OFFER

42 to 48 in. plants ..... \$3.95  
8 ft. heavy branched trees ..... \$7.95



## PIN OAK

Very popular shade tree. Picturesque in branch structure, being pyramidal in outline. Excellent for specimen or street tree and easily transplanted.

Field-grown 6 ft. trees ..... \$5.00 each



## WHITE BIRCH

Everyone knows and loves the beautiful Paperbark (or Canoe) Birch. This tree grows rapidly and the outer brown bark soon exfoliates to reveal the snowy-white under-bark. The lacy-foliage in summer and striking winter silhouette provides year-round charm.

2-3 ft. \$1 3 to 4-ft. Heavy well branched \$2.19



## GREEN ASH

Best of all the Ashes for home planting. A fine stately tree that transplants exceedingly well. Clean, disease free, a splendid shade and avenue tree.

Sturdy field-grown plants \$2.75 ea.  
Well-branched 6-foot trees

YOU ARE INVITED to See  
Our LARGER SPECIMENS of  
SHADE TREES

On Your Next Trip to Plantland

• Thornless Locust • Green Ash  
• Siberian Elm • Oaks  
• Sweet Gum • Maples

Sizes from  
12 to 15 feet



Hugh Steavenson discussing landscape problem with customer at PLANTLAND'S Ample Parking Space



## GINKGO or Maidenhair Tree

The oldest tree known to man! Fossils show existence on earth for 10,000,000 years. Beautiful small fan-shaped leaves. Picturesque, wide spreading branching habit. Clear yellow autumn foliage. Hardy durable, disease free.

Gallon Containers ..... \$2.00 each  
5-6 Ft. ..... \$7.50 each  
Field Grown



Fast Growing!

## LOMBARDY POPLAR

Picturesque, tall, slender-growing tree. Because of its great height and quick growth it is recommended for background plantings, and to offset straight or bare lines. Used widely in screening unsightly views, and for windbreak plantings. Plant 5 ft. apart in single row.

2-3 Ft. ..... 10 for \$3.49  
Branched Trees .....  
8-10 Ft. Specimens, 5 or More, \$1 ea.



## SIBERIAN ELM ↑

(Ulmus pumila)  
(Erroneously called Chinese Elm)

Fastest-growing, hardy tree you can plant. Few trees are so drought-resistant or suited to so many soils and locations. Free of, or resistant to, diseases and blights of American Elm. Siberian Elm may be interplanted to provide "sudden shade."

Field-grown, well-branched, 6-ft. trees ..... \$2.00 each



## TULIP TREE ↑

Handsome, rapid-growing tree reaching stately proportions. Big, creamy blooms in late spring. Odd-shaped leaves of lustrous green unlike any other tree. A fine specimen for lawn planting.

5 to 6 ft. field-grown special 2 for \$5.75

### LETTERS from CUSTOMERS

"Please note I am having my order shipped to my landscaping contractor direct. He could not secure these plants locally for even double your price. I gave him my copy of your catalog and showed him the fine Euonymus plants I have received from your nursery. He was literally stunned."  
—Chicago, Illinois

"I am in receipt of the evergreen hedges—they arrived in excellent condition."  
—Melrose, Mass.

"I bought a Multiflora Rose hedge from you a year ago last fall, also an Amur Honeysuckle hedge last fall. They are very satisfactory and every plant lived."  
—Titusville, Pa.



## CRIMSON KING MAPLE

(Plant Patent #735)

Best Red Maple grown today. Leaves come out a blood-red and stay red all summer. Completely hardy. It reaches an ultimate height of 50 feet. Our plants are 2-year grafted "whips," which seem to establish better than older plants.

\$4.95 ea.

Field-grown, 2 year, 5 to 6 ft.

FORREST KEELING NURSERY *Plantland*

PHONE: Twin Oaks 8-5571  
ELLSBERRY, MO.



# Choicest Varieties in **ORNAMENTAL TREES** at "Down to Earth" Prices



**PINK SMOKE** (Coggiana Smoke Tree)  
Heavy field-grown 2-3 ft.  
**\$1.69**

Entire body of this dwarf tree (grows to 15 ft.) is enveloped in summer with masses of misty pinkish-grey flowers that make entire plant resemble a drifting cloud of pink smoke. Blooms remain for weeks. Lush, bronze-tipped foliage develops fiery red and gold autumnal colors.

## **HOPA CRAB** →

One of the finest Flowering Crabs—masses of rose-colored blossoms followed by large, crimson Crabs (crimson all through), that are highly decorative and excellent for preserves.

Field-grown 4½ to 5 ft., Heavy branched plants

2 ½ \$5 **\$2.75**  
Special Ea.



## ← **THUNDERCLOUD**

Finest of the Purple-Leaf Flowering Plums. The tree reaches only 12 to 15 feet at maturity, but bold outline and flaming foliage gives a color glow to the home grounds no other tree can duplicate. In the spring, before foliage appears, bright red buds open into pink blushed blooms with deep red throat. Blooms are followed by small red plums that are good to eat.

Field-grown, branched, 2 to 3 ft. Very Special **\$1.55** each



## **WASHINGTON HAWTHORN** →

Hawthorns are strictly superior trees for Landscape planting, and do you know that there are nearly 1000 different species and varieties? Of these myriad varieties, Dr. Wyman of Arnold Arboretum states, "If only one hawthorn was to be selected from the many native and exotic types, Washington Hawthorn would be the first one to consider."

Rightly so, too. It is a mass of snowy flowers in June; ablaze with bright red fruit all winter; carries lustrous, dense foliage in summer which turns scarlet to orange in autumn; and has a dense, twiggy habit which puts it in an aristocratic class for hedging. Individually, it is exciting and glamorous as a landscape specimen or lawn tree. It is a small growing tree, reaching a height of only 30 ft. If you visit the nursery you are urged to see the large landscape specimens which are available up to 20 ft.

Full headed, 4-5 ft. trees: **\$5** ea.

Hedging grade, 15 to 18 in., plant 18 in. apart — **10 for \$5**



## **GOLDEN RAIN TREE**

(Koelreuteria paniculata)

Unique flowering tree. In mid-summer the whole tree is a cascade of golden blooms. Golden yellow flowers are borne in long clusters — a breath-taking sight when they stir in the breeze. Suitable for planting against walls, corners or wherever a flattering floral display is desired.

Field-grown 3 to 4 ft., well branched Special **2.50** Ea.



## **Mountain Ash**

(Sorbus aucuparia)

Very heavy fruiting tree with clusters of bright orange berries. Profusion of creamy-white flowers in spring, with deep, rich green foliage. Grows to an eventual height of about twenty feet, and very hardy. Highly recommended as an outstanding ornamental tree.

Strong, field-grown, 6-ft. plants

**\$3.49**  
Only Each



**FORREST KEELING NURSERY**

PHONE: Twin Oaks 8-5571

"Plantland"

Elsberry, Missouri

## **TIDAL BASIN CHERRY** (Yedoensis)

This is the famous Japanese Flowering Cherry that constitutes the majority of trees about the Tidal Basin in Washington, D. C. These trees were presented in 1912 by the Mayor of Tokyo and have enthralled sightseers ever since. A fairly small tree, spreading and umbrella like in conformation. Becomes a cloud of fragrant white to pink blooms in late spring. One of the hardiest of flowering cherries and easy to grow.

2 to 3 ft. branched **\$1.00** each  
SPRING SPECIAL  
36 in. field-grown — **\$2.19** each





# LUXURY HEDGING at GREEN THUMB Thrifty Prices!

## RED HAWTHORNE HEDGE

See page 7 for description of this superb plant for hedging. The most serviceable and luxurious tall hedge or screening you can buy.

15" to 18" Plants

PLANT 18 IN. APART

10 FOR \$5



## RED LEAF BARBERRY

(*Berberis thunbergii atropurpurea*)

Great improvement over the older green Japanese Barberry. Blood-red leaves provide rich color to home grounds from spring until fall and the red berries remain to provide winter color. One of the most serviceable low hedge plants. Requires little if any trimming and grows in most any soil. Noted for ability to withstand dry conditions. Plant in full sun one foot apart for a tight hedge.

Field-grown 10 to 12 inch plants

Each 28¢  
per 100  
Each per 10, 33¢  
Each per 50, 30¢



## AMUR SCARLET MAPLE

(*Acer glabrum*)

Best dwarf Maple. Gay and colorful summer and autumn. In the summer the scarlet-red fruit against forest-green foliage creates an excellent color combination. A good tree for specimen or for screening purposes, requiring practically no care.

Heavy branched 18-24 inch plants. 30 ft. of screen \$4.50 (10 plants)  
60 ft. of screen \$8 (20 plants) 120 ft. of screen \$15.50 (40 plants)



## GOLDEN VICARY

(*Ligustrum ibota vicaryi*)

At long last! True dwarf, golden leaf plant, perfect for hedging or low edging for beds or walks. Our plants remain bright golden yellow throughout entire growing season. Slow grower, so needs little trimming. Easily maintained a eighteen inches. Plant in full sun for best color effect, on twelve-inch centers in the row.

Sturdy, 10 to 12 inch, 79¢ Each 20 for \$10 5 for 3.49 10 for 5.95  
2-year plants — — —



## DWARF BLUE LEAF WILLOW HEDGE

(*Salix purpurea nana*)

Exciting new silver-blue hedge plant. We have observed this plant go through our recent Sahara-like summers and have been amazed at the way the feathery, compact foliage stood the worst of the drouth. Use it trimmed as a colorful, low formal hedge around beds or walks. Let it grow untrimmed where you wish a soft mound-shaped hedge three to four feet. Plant one foot apart.

Field-grown plants 12 to 18 inches, heavily branched.

Each 48¢ per 10 Each 45¢ per 50 Each 40¢ per 100

# Plantlands FAVORITE FLOWERING TREES Sale!



## GOLDEN FLOWERING DOGWOOD

(*Cornus officinalis*)

This whole tree is filled with a cloud of gorgeous golden flowers. Flowers are followed by scarlet edible fruit which may be used in making preserves. Foliage silhouette and red autumnal color similar to White Flowering Dogwood. A rare tree, to 30 feet with dense rounded habit.

A landscape prize at a special introductory price. \$3.00 Ea. 3- to 4-ft. branched trees,

## White Flowering DOGWOOD

Best ornamental tree native to northern U.S. Nothing equals its flowering effect at break of spring. Bright red berries in fall; dense, lustrous foliage that turns scarlet in autumn; and horizontal branching habit make it a 4-season beauty.

4-year developed trees, 3 to 4 ft.

An exceptional \$4 Each buy at

## Pink Flowering DOGWOOD

Same high qualities as white flowering Dogwood except a gorgeous grafted pink flowering strain. This is considered hard to transplant, but we have had excellent success with these sturdy.

24-30 in. plants \$2.98 Each

## REDBUD (Cercis canadensis)

Choice small tree laden with masses of purplish pink flowers at break of spring. Excellent for accent in shrub border. Completely hardy. Will take full sun or considerable shade.

Field-grown 3 to 4 ft., well branched \$2.00 each

## ROSE TREE OF CHINA (Prunus triloba)

Truly nature's most glorious sign of spring. Hundreds of large double rose-pink blooms before leaves come out. Very hardy, growing to a height of 12 to 15 feet. Beautiful, popular flowering tree.

Field-grown, stocky plants, 18"-24" Only \$2.95 ea. 2 for \$5.50



## SHRUB CHERRY HEDGE (Prunus tomentosa)

A beautiful serviceable flowering shrub hedge which bears masses of luscious cherries. Grows to only 6 or 8 ft. in height so never needs trimming. A veritable snow-bank of white, slightly pinkish blooms even before leaves appear. Sparkling scarlet cherries, 1/2" in diameter in June and July. Cherries have a tangy sweet-tart taste that is delicious. My wife, Mary, has made the finest pies, jams and jellies with them. Will fruit first year after planting! A very sturdy shrub and hardy even in North Dakota. Strong 2-year transplants, approximately 12 in. Plant 2 or 3 ft. apart in single row.

5 plants \$2.50 10 plants \$4.90 20 plants \$9.00 40 plants \$17.50



# IRONCLAD Screening and Hedging



## EVERGREEN WALL OF GREEN

May be confined to a low hedge 15 in. tall or allowed to grow into a tall screen to 15 ft. Our foreman, Mr. Blackmore, has a perfect gem of a WALL OF GREEN hedge which he has held to only 15 in. tall and wide for almost 20 years by simple shearing 2 times a year. The U.S. Plant Center adjoining us has hedges and screens of this same wonderful plant from 3 ft. to 20 ft. in height, all the same age. Hardy, fast-growing, durable. Evergreen foliage emerald in summer, rich forest green with bronze in winter. Prefers full sun. Plant two feet apart. Stocky, Container Grown Plants.

<b>\$1.00</b>	10 ft. of Hedge (15 plants)	\$4.90
Each	20 ft. of Hedge (110 plants)	\$9.50
	40 ft. of Hedge (20 plants)	\$18.50
	100 ft. of Hedge (50 plants)	\$45.00



## Gain Low-Cost Privacy and Protection With Lovely AMUR HONEYSUCKLE SCREEN

(*Lonicera maackii podcarpa*)

Now your home grounds can be screened from dust, noise, traffic, objectionable views and trespass with this living fence of sturdy, vigorous Amur Honeysuckle at amazingly low cost. Referred to as "Thanksgiving Honeysuckle" because of its profusion of bright red berries and forest-green foliage at Thanksgiving, when other shrubs are bare. Fragrant flowers in late May. Completely hardy and disease free. Never needs spraying. Thrives in sun or shade. A bushy plant from the ground up. Does not become "leggy." A perfect nestling haven for song birds. Set plants two feet apart in a single row for hedge effect next summer.

Field-grown, branched, vigorous plants, 12 to 18 inches

**SPECIAL CATALOGUE VALUE**

20 ft. of Hedge	10 PLANTS \$300 only	50 ft. of Hedge	25 PLANTS \$700 only
100 ft. of Hedge	50 PLANTS \$1250 only	Larger quantities	23¢ per plant



## SIBERIAN ELM SCREEN OR WINDBREAK

(*Ulmus*)

Fastest-growing, drought resistant windbreak, hedge or screen you can plant. Our plants are grown from local parents of proven hardiness and durability. Use as free-growing windbreak or screen where you have plenty of growing room. Keep pruned to make handsome clipped hedge in more confined quarters. Set plants 2 feet apart.

100 Plants	25 Plants	50 Plants	500 Plants
\$9.00	\$3.00	\$5.50	\$33.00



## RUSSIAN OLIVE HEDGE

(*Elaeagnus angustifolia*)

Exciting gray-green silvery foliage. Yellow flowers, silvery outside, in June. Thrives most anywhere. A favorite species for screening and windbreak planting. Grows to 20 feet.

Heavy 18-24 in. seedlings. Set 2 feet apart for quick-knitting hedge.

**10¢ each** in quantities of 25 plants or more

**You Too, Will be Pleased with PLANTLAND'S Choice Nursery Stock**



**Note!**

## AMOO ARCTIC PRIVET HEDGE

(*Ligustrum amurense*)

Hardy anywhere in the country. If you desire a rapid growing formal clipped hedge, Privet is a standard plant to use and our type is hardy anywhere in the country.

Heavy, 12-18 inch branched plants. Set one foot apart for tight hedge.

10-ft. of Hedge	10 plants \$2.55	20 ft. of Hedge	20 plants \$4.95
50 ft. of Hedge	50 plants \$9.90	100 ft. of Hedge	100 plants \$17.50

"Wish to advise you that the Multiflora roses which we purchased from you have formed a fine fence and are attracting birds and game, also the balance of the above order has done exceedingly well."

—Ladue, Missouri

"The Multiflora roses which were planted last December have grown exceptionally fast and I did not lose a single plant. In exactly six months time they were approximately four feet high."

—Spartansburg, S.C.



## MAHALEB CHERRY HEDGE

Here is a dandy hedging plant if you want something completely different, lovely and effective for screening out an objectional view; for providing privacy and protection to your home grounds. Grows like mad; yet reaches only 20 to 25 feet, or may easily be kept trimmed to any height and width desired.

Fragrant snowy flowers followed by small red-black cherries that aren't good for pies but will provide a feast for your feathered friends. Crisp, dense foliage makes an excellent background for lawn and garden. If you want an effective screen in a hurry but prefer something different and far superior, you will do well to plant MAHALEB. Set our husky 18-24 in. plants 2 ft. apart in a single row for a quick knitting, fast developing hedge and screen.

10 plants	20 plants	50 plants	100 plants
\$2.25	\$4.00	\$9.00	\$16.00

## Forrest Keeling Quality



Horse High—Bull Strong Goat Tight

year! Ordinarily, plants

And the fact that we grow and ship more of our living fence plants to more people throughout more of the country than any other nursery means we have been able to hold our price to rock-bottom minimum for quality stock.

## Our Satisfied Customers—Your Best Guarantee

**FROM MISSOURI:** "I desire 200 more #1 Standard Thorny Multiflora Rose. None of the 350 I ordered last spring has died. Some of the shoots on some of the plants have already grown 5 1/2 feet." St. Louis, Mo.

**FROM OKLAHOMA:** "I bought 50 from you last year, and they are wonderful." Oklahoma City, Okla.

**FROM TEXAS:** "This is a snapshot of a 3-yr.-old Multiflora Rose hedge (stock from your nursery). Has thrived thru Texas drought and grasshopper siege of last summer without irrigation. It borders the road and gets plenty of water from road ditch when it does rain." Ft. Worth, Texas

**FROM MICHIGAN:** "We planted Multiflora Rose Fence on our place at Pigeon, Michigan, in the fall of 1951—it survived two winters in fine shape and is now a nice fence—canes are 5 to 6 feet long—we're very proud of it." Lansing, Mich.

**FROM ILLINOIS:** "Of the 1000 plants of your No. 1 size which I set out last March all have made excellent growth except three—run over by a wheel in plowing. Attaining an average height of 28" in the past summer. I am willing to hazard the guess that I will have a cattle fence in less than three years!" Henry, Illinois

**FROM PENNSYLVANIA:** "We have had wonderful success with a thousand plants of your Multiflora Rose. After three years it will even hold our Cheviot Sheep!" Harrisburg, Pa.

**FROM A SOUTHERN STATE GAME AND FISH COMMISSION:** "We would like to place an order with you now for next fall delivery for 25,000 Multiflora Rose plants. The 20,000 plants we received from you this fall were excellent stock. You will be interested to know that survival of the plants so far is almost 100%. They are making vigorous growth at this time."

Millions of Forrest-Keeling Multiflora Rose Plants Have Been Sold to Make LIFETIME FENCING

## GUARANTEE

We guarantee that 95% of the No. 1 Standard (and larger sizes) Forrest Keeling Multiflora Rose that you buy from us will live.

If you will notify us during the first summer (before August 15) following planting of the number which do not live, replacement will be made equal to 95% of the number originally purchased.

Conservation grade will ordinarily give excellent survival but we limit the guarantee to 85% because this smaller size is more vulnerable to adverse weather and site.

ELSBERRY, MISSOURI

FORREST KEELING NURSERY

## Lifetime MULTIFLORA ROSE

## "LIVING FENCE"

**FORREST KEELING MULTIFLORA ROSE** is a thick thorny, blossoming shrub that attains a height of 6 to 8 feet. When the plants are set close together (12 inches) in a single row they rapidly form an effective barrier against animals and people.

We grow only one type of Multiflora and we think there is none better for hedge fencing purposes. Its growth is somewhat umbrella-like. Canes shoot up 4 to 6 feet or more, then begin to droop with the slender ends of the side canes hanging almost to the ground.

The importance of selecting the right type of Multiflora cannot be over-emphasized. The U.S. Department of Agriculture says "When selecting plants for your fence hedge of multiflora rose, be sure they are erect and have stiff thorns." The University of Missouri, College of Agriculture, has this to say: "The multiflora rose is notorious for variability of form and vigor. Upright, spreading and trailing kinds may be found. Some have thorns, others are thornless. For hedge fence purposes, it is important to select the upright, thorny, vigorous type which grows a mass of dense canes from the ground to a height and spread of about eight feet."



Selecting parent stock for thorniness, disease resistance and vigor. (Note our well-grown fields of Multiflora.)



Carefree—inexpensive PRIVACY and PROTECTION

## PRICES MULTIFLORA ROSE

NO. 1 STANDARD	CONSERVATION GRADE	JUMBO GRADE
Top quality for general fencing. Well-branched. 15-18 in. (before pruning). Caliper 3/16-1/4 in. Husky, heavy, uniform plants.	10 to 15 in. (before pruning). Caliper 2-16 to 3-16 in. Balanced top and root.	Extra-heavy plants for quick effect. Stocky 18-24 in. (before pruning). Root-crown caliper 1/4 to 3/8 in. Heavily stemmed.
100 to 500 plants <b>7¢ Ea.</b>	<b>\$3.99</b> Per 100 Plants	50 to 500 plants <b>11¢ Ea.</b>
500 or more plants <b>5¢ Ea.</b>	<b>\$30.00</b> per 1000 plants	500 or more <b>8¢ each</b>
5000 or more plants <b>4¢ Ea.</b>		

## COUNTRY CLUB GRADE—

For estate, country clubs, the home lot and similar uses where a stout barrier or screen is desired in the shortest period choose our giant "Country Club Grade." Top growth 24 inches and up (before pruning). Root-crown caliper 5/16 to 1/2 inch.

Plants Per 100	50 plants	25 plants
<b>\$19</b>	<b>\$10.50</b>	<b>\$5.95</b>



Country Club Grade Plant at Left No. 1 Standard Grade at Right



# PLANTLAND'S

# Premium



**CHINESE HYBRID LILAC**  
(*Syringa rothamagensis*)

We have tried and examined about every variety of Lilac, and for sheer lovely effect, ease of culture, modest size and good foliage and reliability in producing abundance of clear lilac flowers, we rate this variety tops. At our mother's home we have a 50 foot screen of Chinese Hybrid Lilac that is a neighborhood delight each year. Most Lilacs, you know, take years and years to bloom, but this hybrid blooms first year and abundantly its second year.

2 yr., field-grown, 18-24 inches

**\$1.29 each** **\$1.10 each per 3 or more**



**DWARF RED SPIREA**  
(*Anthony Waterer*)

A trim, dainty compact bush 2 to 3 feet in height. A mass of red bloom in spring and intermittent flowers throughout summer. Extremely hardy, and grows in sun or part-shade.

Field-Grown, 2-Yr., 18-24 inches

**\$1.29 each** **3 for \$3.80**



**FORSYTHIA "PLANTLAND GOLD"**

Spring isn't spring without Forsythia and ours will give you more bushels of bloom, of the deepest golden yellow. Upright habit of this form makes it excellent as a specimen or in a group of three plants. Easy to grow.

Field-Grown, 18-24 inches

**\$1.49 each** **\$1.40 each per 3 or more**



**SPIREA VAN HOUTTE**

Improved Bridal Wreath. No other shrub provides such a fountain-like display of snowflake bloom in spring. Revels in full sun or endures considerable shade. Grows to 5 or 6 feet and makes a superb hedge when planted 2 or 3 feet apart.

Field-grown, sturdy plants 18-24 inch.

**60¢ each** **6 or more 55¢ each**



**FRENCH PUSSY WILLOW**  
(*Caprea*)

Best of the Pussy Willows with unbelievably large golden colored catkins. Bright grayish-green foliage. Severe cutting increases size of catkins following year.

**Special!** 18-24" plants **79¢ each**



**KOREAN SPICEBUSH**

Recognized everywhere as a classic shrub. Snowball flowers, deliciously fragrant. Autumn foliage wine-red. A small growing garden gem. Plants from gal. containers.

**\$2.50 each**



**AMERICAN CRANBERRY BUSH**  
(*Viburnum trilobum*)

Hardier and superior to the more common European Cranberry-bush. Excellent red autumn foliage. Fruits useful for preserves. One of the most cherished and beautiful large-growing shrubs available.

**SPECIAL SALE**

2 to 3 ft. heavy bearing age **\$1.00 each**  
**2 for \$1.90** **6 for \$5.00**



**BLUE PRINCE HYDRANGEA**  
(*Nikko Blue*)

Immense globe-shaped flowers, 12 inches across, last 8 to 10 weeks or more. Pure pink on alkaline soils; a heavenly light blue where plant is in acid soil. Plant grows to 2 or 3 feet in diameter and height. Fine foliage throughout season.

**\$1.69 each**



**DWARF WINGED BURNING BUSH**  
(*Euonymus alata compacta*)

Small shrubs are especially desired for the modern home planting. And here is a gem. Use it to provide a splash of brilliant color at doorways, under low windows or elsewhere a shrub of confined growth is needed. If you want to create a breath-taking hedge, this plant will do it. Field grown 15-18"

**\$2.25 each** **2 for \$4.40**  
12-inch plants from gallon containers **\$1.49 each**



**CARDINAL BUSH**  
(*Weigela vanickei*)

Heavily covered with hundreds of scarlet-red blossoms in mid-May, and scattered blooms throughout summer. Extremely hardy. Plant in full sun or partial shade. A "must" where maximum color is desired.

Field-grown 18-24 in., heavy plants **\$1.50 each**



**DWARF PINK DEUTZIA**  
(*gracilis rosea*)

A superb dwarf seldom more than 2 or 3 feet high. Masses of frosty-pink bell-like flowers in May. Shrub is dense, compact fountain-like. Dwarf character matches modern architecture.

2 yr. husky plants **\$1.39 each**



**KEELING FRAGRANT HONEYSUCKLE**  
(*Lonicera fragrantissima*)

Rare shrub whose creamy flowers will fill your spring garden with delicate and bewitching fragrance. Masses of ruby fruits appear in early summer before other shrubs—a most welcome treat for song birds. Lustrous foliage, blue-green below and deep emerald above persists well into winter. Dense and semi-evergreen.

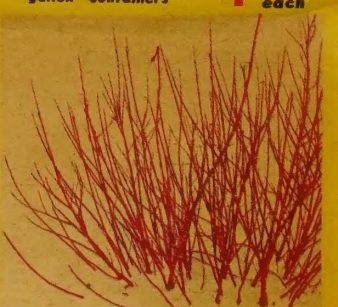
18 to 24 inches, 2-yr., field-grown **95¢ each**  
**90¢ each per 3 or more**



**TAMARIX SUMMER GLOW**

Lovely sea-green foliage is laden with cascades of tyrian pink flower spikes all summer. Moderate size to 8 ft. but can be kept pruned to 5 or 6 ft. Both flowers and lace-like foliage excellent for cutting. Very hardy.

**\$1.00 each**



**Dwarf RED-TWIGGED DOGWOOD**

A gem of a dwarf shrub—so vital with modern architecture. Scarcely grows over 24 inches. Brilliant, dense red twigs are a perfect complement to evergreens in winter. Clusters of white flowers in May followed by snow-white berries in summer. Rare, and one of the best dwarf shrubs you can plant.

12-18 inch Bushy **\$1.50 each**



Customers selecting plants at PLANTLAND



**HILLS OF SNOW HYDRANGEA**

Excellent small shrub. Dense-growing with conspicuous large, creamy white flowers in July. Blossoms at the ends of the stalks so profusely that the plant is a rolling mass of showy bloom. Easy to grow and will bloom this summer.

Field-grown 13-24 inch plants

**\$1 each** **3 or more 90¢ each**



Butterfly-Bush

**PINK CHARMING**

Most exquisite of all Buddleias. Elegant long sprays of lovely pink bloom, often 12 to 15 inches long, that fill in the late summer when few plants are in flower. Attracts colorful butterflies.

Strong 2-Year Plants

**98¢**



**SILVER SHRUB**  
(*Angustifolia*)

New, refreshingly different shrub. Foliage is a delightful, sparkling silver. Silver berries in the fall which turn to cherry-red. Yellow fragrant flowers in May. Ideal shrub for background or screening. Plant in full sun for most striking effect.

Field-Grown, 2 to 3 Ft. Branched Plants **\$1.00 each**

## FORREST-KEELING

## Plantland



# FLOWERING SHRUBS For Summer-Long Garden Beauty



**ROSE-FLOWERED SHRUB HONEYSUCKLE**  
(*Lonicera grandiflora rosea*)

This is a hybrid Shrub Honeysuckle that exhibits the vigor and sturdy growth expected of hybrids. While it attains a height of only 6 feet, it usually reaches this size in only a couple growing seasons. Our form has deep pink flowers—hence the name. It has also splendid sea-green foliage and ruby fruits so attractive to song-birds.

Strong 18 to 24 inch field-grown plants **\$1.00** each



**DWARF GOLDEN MOCK ORANGE**

New—dwarf—glamorous! Has the big fragrant Sweet Mock Orange flowers plus golden foliage throughout growing season. Ideal for accent and color. Completely hardy.

Strong 2-yr. plants **\$1.79**



**FLOWERING QUINCE**

"Glowing-Ember" brings a long-time favorite shrub new dazzle and depth of color. In mid-spring the shrub is literally afire with masses of glowing scarlet bloom amid varnished dark green foliage. Excellent with evergreens in the home foundation planting.

Field-Grown, 18 to 24 inches **\$1.49** each **\$1.40** each per 3 or more

## DAPHNE LILAC

(*Syringa macr. superba*)

Deliciously fragrant, lilac-pink blossoms with pinkish red buds. Excellent dwarf shrub growing to four feet. The flowers create a two-tone effect, and are arranged to give the effect of one large bouquet covering the plant. Quite often Daphne Lilac will bloom again in the fall. Truly a garden gem!

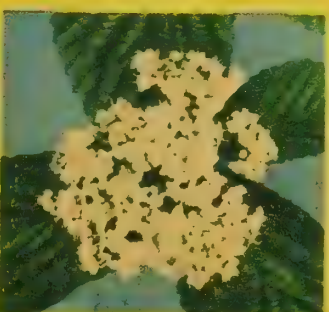
Sturdy, grafted plants **\$1.00** each



**BLUE MIST**  
(*Caryopteris*)

New shrub. Delightfully deep blue flowers in autumn. A dwarf shrub growing to about 24 inches in height and width. Perfectly hardy. Plant in full sun for maximum bloom. The unique, deep blue flower spikes give the garden that much needed autumn color. Foliage is silvery green. Use as facing plant in shrub border, or in flower border.

Stocky No. 1 Plants—This Spring Only **\$1.00**



**ARROWWOOD VIBURNUM**  
(*Viburnum dentatum*)

Outstanding member of the famous Viburnum family. Arrowwood is a most handsome and sturdy medium-growing shrub with bright, shiny foliage turning glossy red in autumn. Creamy white clusters of flowers in spring followed by heavy bunches of China-blue berries. Extremely hardy; grows in any soil. Use generously in shrub border and for background.

Very Special—Heavy 3-ft. Field-Grown Shrubs **\$1.00**



"Queen of Shrubs"

**COTONEASTER DIVARICATA**

Divaricata is first among the queenly family of Cotoneasters. In fall it is ablaze with thick scarlet berries and glowing red foliage. Summer foliage—highly polished dark green. A profusion of pinky-white jewel-like flowers in May. Grows 4 to 5 ft. Thrives in shade or sun.

Field-Grown 12-18 inch Plants—a Terrific Buy at **\$1.00** each



**DOUBLE GOLDEN KERRIA**

(*Kerria japonica flore plena*)

Beautiful shrub of year-round beauty. Lovely double golden flowers. Deep green foliage. During winter months the branches are bright green and extremely attractive. Kerria does well in either sun or shade. Grows to a height of five feet.

12 to 15 in. Plants **\$1.00** each



**VITEA or SUMMER LILAC**

From July through September VITEA is clad in lovely, aromatic lilac-like flowers that bring much gaiety and fragrance to the garden. One of the finest shrubs to fill the summer flowering gap.

Big, husky container-grown plants that will bloom heavily THIS SUMMER.

Special **\$1.49** each



**MOONLIGHT GOLD DROP**  
(*Potentilla*)

Dwarf, tough and lovely. Fern-like leaves are studded with golden buttercup-like flowers early June to October. A fine dwarf for our northern friends as it is hardy anywhere in the country. For low hedges it has few equals. Use in full sun.

Husky 15-inch plants **\$1.00** each



**CLETHRA PINK SNOW**

Most fragrant of any garden shrub. Clethra bursts into a snow bank of bloom in late July—when most shrubs are no longer flowering—and fills the entire garden with a delicate fragrance. Neat and compact, growing to 4 to 5 ft.

Bushy 18-inch Plants **\$1.29** each



**ALTHEA—Double Red**

Our new double flowering type with its camellia-like flowers often 3 or 4 inches across, provides a riot of color from mid-summer till frost—a period when few flowering shrubs are in bloom.

18-24 inch Spring Special at **89c**



**KOREAN FORSYTHIA**

(*Forsythia viridissima*)

A 4-season beauty! Only Forsythia with attractive autumn and winter color. Beautiful purplish red leaves in fall and green winter branches. Blooms are bright golden yellow in the spring characteristic of other Forsythias.

Introductory Offer—Only **\$1.00** each

## "All-Time Favorite"

### Plantland's Virginal MOCK ORANGE

The most fragrant of the Mock Oranges. Plants laden with snowy single and double flowers in May and June that perfume the entire year. A single branch will perfume a room. A confined, neat shrub. Completely hardy and easy to grow. Happy in full sun or part shade.

18-24 inch, 2 year field-grown

**\$1.29** each



at Elsberry, Missouri



# Plantland VALUES in Superior SHADE TREES



## America's Newest Shade Tree Sensation! CORK TREE

(Phellodendron amurense)

America's newest hardy Shade Tree. Wide spreading branches, and deeply furrowed cork-like bark, white flowers and huge bunches of black berries make it an outstanding shade tree. Grows with great rapidity and wide spreading habit provides shade in a hurry.

36-in. field-grown **\$1.00** each  
 8-ft. heavy, multiple branched **\$7.95** each  
 3 for **\$2.89**  
**CLUMP CORK**



## SILVER MAPLE

Rapid growing shade tree for quick shade. Leaves appear early in spring with silver beneath and light green on upper side. Small flowers open before leaves appear. Brilliant autumn shades of scarlet and gold. Hardy everywhere and thrives under almost all conditions.

Well-rooted, well-branched, specimen trees.

8 to 10 Ft. **\$4.75** each



## MORaine LOCUST

(Plant Patent #836)

Sensational new shade tree that has won wide acclaim as replacement for disease-affected American Elm.

Moraine is vigorous and rapid growing. It is strong branching and stands up under storms. Delicate, finely cut leaves cast light lacy shade that encourages a verdant grass turf. Thornless and podless. An extremely clean tree—the leaves disappear as they fall. Thrives in spite of smoke and soot and on virtually all soils. Hard wooded; bends but rarely breaks or splits.

5 to 6 Ft. **\$6.00** Each  
 2 trees for \$11.50



## SUGAR MAPLE

One of the finest hardwood shade trees for street and lawn planting. Casts deep shade. Reaches handsome dimensions. The gold and scarlet autumn colors are unrivalled by any tree. A very sturdy, durable and beautiful tree.

We have a fine block of straight, well-branched heavy trees, 8 ft. tall at a special price.

**\$8.89** each

## LARGER SHADE TREES

We have unquestionably some of the finest blocks of shade trees in the region. Our stocks are particularly good in Sweet Gum, Thornless Locust, Oaks, Ash, Maples, Siberian Elm and other varieties particularly suited to this area. None are collected; all are grown and developed in our own nursery.

These larger trees must be dug with a ball of earth and are available for pick-up at the nursery or selection here and delivery by truck. They will run mostly 7 ft. to 12 ft. and to 2 1/2-inch caliper. Whether you need a single tree or enough for the largest sub-division, we can supply your needs with quality trees at money-saving prices.



Customers Selecting Trees at Plantland



## SILVER and GREEN POPLAR

(Belleaze)

An unrivalled columnar tree for screening or accent. Reaches a height of 40 to 50 feet and in a hurry. Trees on our own nursery have shot to 30 feet in four growing seasons. Best of all, this tree does not "play out" like the Lombardy Poplar. It is far superior in every respect—character, form, beauty, and long-life. SILVER and GREEN has foliage that is bright green above; silver beneath. Smooth, silver-green bark is most attractive winter and summer. Tree forms a narrow shaft of shimmering foliage no more than 5 feet wide when the tree is 25 feet tall. For tall windbreak or screen, plant in a row 5 feet apart.

4 to 5 ft. **\$1.75** each  
 3 for \$4.50; 5 for \$7.25; 10 for \$14.00; 20 for \$25.00



## WHITE OAK

(Quercus alba)

No lawn is complete without an oak! Truly symbolical of strength and permanency. White Oak is one of the fastest growing Oaks. Leaves turn silver to blazing red in autumn. Truly a specimen plant for street, avenue, or yard planting. Quoting Dr. Wyman—"for majestically mature beauty no tree can surpass a well-grown White Oak."

Heavy, branched, field-grown plants  
 7-8 ft. heavy trees Only **\$9.00**



## RED MAPLE

(Rubrum)

Brilliant, scarlet leaves in fall. Hand-ome, green foliage in spring and summer. Highly recommended by arborists. Shapely, magnificent shade trees. Beautiful red blossoms in spring, with entire tree changing to flaming crimson during autumn months. Bright red seed follows red flowers in spring. Very hardy from coast to coast. A handsome, fast-growing and durable shade tree.

Field-grown plants,  
 5 to 6 ft. **\$4.95** ea.  
 3 for **\$14.45**

## Plantland's HYBRID ELM

The fastest-growing, durable, quality tree we know. This "sudden shade" tree has taken the country by storm where people have come to know it. EXTREMELY RAPID GROWTH—5 and 6 feet a year is common—plus hardness and DISEASE RESISTANCE. Durable, hardy, neat and clean. A first rate tree for those who want their shade "yesterday."

6-ft. branched trees **\$4.49** each



## Plantland's GOLDEN WEEPING WILLOW

(Salix niabel)

Finest of all Willows. Beautiful, graceful branches sweeping to the ground. Gold colored bark makes this tree attractive summer and winter. Effective as lawn specimen or around pools or streams. Very fast grower.

4 to 5 ft. **\$1.19** each  
 Heavy, 6-8 ft. **\$5.00** each



FORREST KEELING NURSERY

Plantland

PHONE: Twin Oaks 8-5571  
 ELLSBERRY, MO.



# PLANTLAND'S

## Spring Flowering COLORFUL PLANTS

Plantland IRIS Collection  
Featuring 3 each of the six varieties below. A money saving selection.

All 18 Iris only \$5.50



Henryi

### Gorgeous JAPANESE LILIES

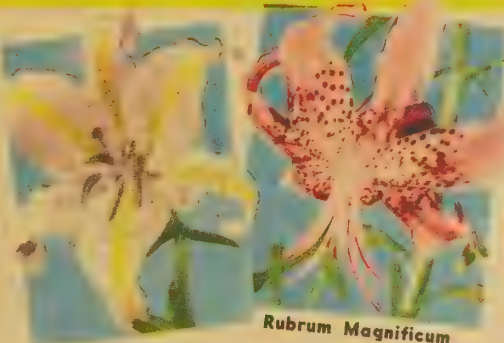
By importing direct from Japan we can bring you the most gorgeous lilies ever to grace your garden at substantial savings. These bulbs are big, fat fellows, 8 to 9 in. circumference. They do best in semi-shade.

**AURATUM**—The gold banded lily. Huge flowers often 7 to 8 inches across. Ivory white with broad gold band, recurving crimson dotted petals, very fragrant. They dominate the garden during July to September.

**RUBRUM MAGNIFICUM**. Rich ruby-red carmine with white margins. Petals flecked with crimson. A large, vigorous lily with a rich depth of coloring.

**HENRYI**. The most gorgeous deep orange-yellow lily imaginable. A sturdy variety reaching a height of 8 feet when established. August-September flowering.

3 (1 of each variety) — — — \$1.45  
6 (2 of each variety) — — — \$2.79  
10 (your choice of varieties) — — \$4.45



Auratum

Rubrum Magnificum

### Plantland CANNA COLLECTION

Featuring 12 President and 7 Yellow King Humbert, enough bulbs for a round bed of 7 ft. across. Plant 1 canna in center, 6 in first row, and 12 in second row. Plant 18 inches apart.

All 19 Cannas only \$3.00



#### Spectacular CANNAS

The President—Rich, fire-engine red; green foliage.  
Yellow King Humbert—Yellow bloom; green foliage.

Your Choice:

3 for 75c

12 for 2.25



### Double-flowering Giant Camellia-type BEGONIAS

Now you can grow large, beautiful flowers IN THE SHADE! Brilliant in color range. Exquisite in flower forms. Exceptional in size and vigor. Also make glorious house plants.

Available in the following colors:  
Cardinal Red; Golden Yellow; Light Pink; Soft Orange; Pure White; Deep Rose.

6 for \$1.35

12 for \$2.50

24 for \$4.85



### BEST in GLADIOLUS

These are fine, clean, locally-grown bulbs as good as we have ever had.

**Elizabeth The Queen**—Exquisite ruffled lavender. Regal in size.  
**Rose Van Lima**—Strong bright pink. Very striking variety.  
**San Souci**—Tall, clear, scarlet red, with narrow white line on lower petal.  
**Spic and Span**—Ruffled deep pink. Excellent exhibition variety.  
**Spotlight**—Extra large; deep yellow color with small scarlet blotch.

Your Choice

12 for \$1.19

25 for \$2.15  
50 for \$4.00

4" bulbs measure minimum 4 1/2 inches around

Plantland's RAINBOW GLAD Assortment  
Blend, containing an even mixture of all Glad colors; white thru deep lavender.

All Giant Bulbs 4 1/4 to 4 1/2" around!  
25 for \$1.19 50 for \$2.19 100 for \$3.98

### Plantland PEONY COLLECTION

Our own selection to keep excellent color balance. Plantland's choice of varieties. One Pink, one Red, and one White—

All 3 Peonies only \$2.25



#### Giant, Lifetime PEONIES

Spectacular blooming varieties of highest rating—super fragrance and brilliance—at a price of ordinary types!

**FESTIVA MAXIMA**—Paper-white; crimson markings; large and lovely.

**EDULIS SUPERBA**—Giant late-blooming silvery pink. True rose type.

**FELIX CROUSSE**—Deep rose-red. Superb for cutting or garden display.

**JAPANESE RED**—A blazing red! Fadeless color. Striking in vase or garden.

\$1.00 EA.

### 6 BLUE RIBBON IRIS

Best in the dazzling colors which make the older varieties pale by comparison. Our large, healthy divisions will thrive on most any soil but keep in full sun.

- **AUTUMN KING**—Reddish purple; bloom in May and in Autumn.
- **JAKE**—Large ruffled white.
- **GRAND CANYON**—Deep canyon colors.
- **SONRISA**—Large copper pink.
- **WABASH**—White standards; purple falls.
- **BERKELEY GOLD**—Large, deep clear yellow.

3 for 1.49 Any 12 for \$4.49

### THE FINEST JEWEL-TONE FLORIBUNDA CUSHION MUMS

Those who saw our acres of chrysanthemum fields last fall agree that our Jewel Tone Floribunda Mums were the finest they had seen. Of hundreds of varieties available we have sorted out only the finest types. All develop into great, compact masses of bloom THIS VERY FALL—never grow tall or scraggly. These are the long-blooming types that are so hardy they laugh at early frosts—last fall ours were bright and gay in mid-November after a 23° freeze! You'll agree they couldn't possibly pack more bloom and that the jewel colors are the most vivid you have seen.

- **Bronze Queen**
- **Brilliant Burgundy**

- **Pink Pearl**
- **Ruby Red**

- **Shades of Gold**
- **Jade White**

12 for \$4.19

24 for \$8.19

6 for \$2.19

You Can Enjoy Mums Like This!





# Plantland's Green Thumb VINES and



## Grow Your Own Evergreens JR. SIZE EVERGREENS

All have been propagated in our own nursery and have been twice transplanted or grown in pots or bands for perfect transplanting. They are 6 to 8 in. or taller. Grow in your own garden and in a few years you will have landscaped specimens worth several dollars each.

Winter Emerald  
Pfizer  
Pyramidal Thuja  
Colorado Spruce  
Box-leaf Japanese Holly  
Plantland Yew  
Intermedia Yew

Dwarf Spreading Yew  
Blue Pfizer  
Dark Green Thuja  
English Boxwood  
Waukegan Juniper  
Brown Yew  
Hicks Yew

5 for \$300    10 for \$550    20 for \$1000    50 for \$2250    100 for \$3900

Your choice of varieties and assortment as you choose, but please order in multiples of 5 of a variety.

## YEWS

LUXURIOUS, DEPENDABLE BEAUTY  
—AT MODEST PRICES

### TAXUS—the Yew Family

Taxus (yews) are tops among evergreens in home landscape plantings. Yews in the home foundation planting are a mark of superiority. As hedges they are priceless.

We have thousands and thousands of yews in production—the best selections of the better varieties in this area. Visit the nursery where you can select larger balled and burlapped specimens—  
15 inches to 36 inches—priced from \$500 to \$1800

### JAPANESE UPRIGHT YEW (Capitata)

Pyramidal in habit. Choice for specimen planting and as an upright grower in foundation plantings. Also excellent for corner accents and hedging where dark green foliage with lighter growth makes it one of the more handsome of evergreens. The passage of years greatly adds to the beauty and value of this fine tree.

15" Plants, \$379 each  
full and Bushy  
2 for 7.19

### HICK'S YEW (hicksi)

Narrow, columnar, upright. Choice for hedging and accent. For patio hedging it is superb. Black-green foliage. Red berries in fall.

12-15" Plants \$2.55 each

6 or more \$240 each

### SPREADING YEW (cuspidata)

Standard spreading yew. Vigorous grower spreading to wide dimensions but easily sheared to maintain at any size desired. Medium dark foliage.

12-inch plants \$240 each

2 for \$4.59

Upright Yew

Hick's Yew

Spreading Yew

## Plantland's VINES Are Decorative and Functional

### Kudzu Vine

The fastest-growing vine and ground cover known. Shoots up to 60 ft. long may be produced in a single season. Kudzu was introduced in this country in 1867, at Philadelphia, by a group of Japanese to shade their exhibits at the Philadelphia Centennial. In more recent years it has been promoted by the U. S. Dept. of Agriculture as a vine to cover and restore large areas of eroded lands. In the warmer sections of the country Kudzu is an important grazing and hay crop. It has produced as much as 6 tons of hay per acre equal to alfalfa in food value. Farther north we do not recommend Kudzu as a crop, but rather for a ground-cover plant to heal and protect areas of eroded ground, banks, highway cuts and fills and the like. Do not plant north of Missouri—Cleveland—Boston line. Twenty years ago, Hugh Stevenson, then with the U.S.D.A., planted a barren highway cut on No. 79, just to the north of our nursery. Every since, this planting has clothed the embankments in a deep mat of vegetation, completely impervious to erosion. Plant crowns three or four feet apart each way.  
10 crowns \$200    50 crowns \$500    100 crowns \$900    1000 crowns \$5500  
(Write for prices on large quantities)

### BULGARIAN IVY

(Hedra helix MBG\* Bulgaria)  
(\*Missouri Botanical Garden)

Truly a superb vine—providing a luxurious emerald carpet for your home grounds. Far superior in hardiness, vigor, character and appearance to any other ivy for use as a vine or shady-area ground cover. Brought to this country by Dr. Edgar Anderson, Director of the Missouri Botanical Garden (Shaw's Gardens), in 1934. It has proven itself for creating a "smooth green carpet" in shady locations where grass will not grow. Its performance as a vine on stone walls, buildings and tree trunks is equally satisfactory. Its vigor, ease of establishment, verdant foliage and robust growth habit promise to revolutionize the use of ivy as a ground cover and vine in the midwest.

6 plants for \$275    12 plants for \$500  
100 plants for \$2950



Right: Dr. Edgar Anderson, Director of Missouri Botanical Garden, who discovered and introduced Bulgarian Ivy. He is standing, with Hugh Stevenson, head of Forrest Keeling Nursery, on a "smooth, green carpet" of the ivy. Note also how the ivy clothes the tree-trunk in an evergreen sheath.

### BALTIC IVY

(Hedra helix baltica)

Hardy form of English ivy. Excellent vine for covering walls, stone and brick. Equally useful as a ground cover where grass is shaded out or for shaded embankments. Spreads and covers rapidly. Plant one foot apart.

Twelve or more plants, 25¢ each

### PURPLE WINTERCREEPER

(Euonymus fortunei colorata)  
Unexcelled broadleaf evergreen ground cover with green turning a purplish red in the fall and remaining that color all winter long. Thrives in sun or deep shade. We consider this one of the most useful, effective and charming ground cover plants available.

12 or more, only 25¢ each

### VISIT US IT'S EASY to Get to PLANTLAND

An hour from West St. Louis, on Highway No. 79 — a beautiful drive up the Mississippi River Hills. You will find adequate parking facilities, a spot for a picnic lunch and courteous and informed sales people to assist you with your planting problems.

### BOSTON IVY

Queen among vines for growing against concrete, stone or brick. Clings without any support whatsoever! Handsome, lustrous leaves turning scarlet in autumn. Extremely vigorous and rapid in growth, often reaching eave in single season! We have a bountiful production this year; hence this very special price for No. 1 vines. 3 for \$100

### Chinese Bittersweet

Have a bank or fence to cover in a hurry? These Chinese Bittersweet vines are the huskiest, ruggedest ground cover plants we have ever offered! They will thrive just about anywhere and will grow on the hottest, sunniest slope imaginable. Right north of our nursery, on the Government station grounds, there is a half-mile of fence completely clothed with these lush vigorous plants and what a riot of bittersweet color in the fall and winter! If you drive to the nursery, ask any of our men to show you this planting. Our vines are really big bushy fellows (2 to 3 ft.) that you can plant 3 feet apart both ways across your bank (figure 9 to 12 sq. ft. per plant) and expect effective cover first season.

10 plants \$490    20 plants \$900    50 plants \$1990    100 plants \$3900

### HALL'S EVERGREEN HONEYSUCKLE (japonica halliana)

A favorite ground cover. Evergreen foliage; white, deliciously fragrant trumpet shaped flowers turning to cream color. A vigorous, exotic vine which has taken kindly to American conditions and is well adapted and handy most everywhere. Suitable in sun or shade. For ground cover plant on 2-foot centers.

Never before have we had such a bountiful crop of fine plants. We have slashed prices accordingly.

12 for \$3.89    50 for \$15    100 for \$29    3 for \$1



# Choice EVERGREENS

at Green Thumb  
SPECIAL PRICES

Enjoy the Care-Free All-Year Beauty  
That EVERGREENS Provide for You!

## JUNIPERS —so Important in Landscaping



### ← BURK SILVER JUNIPER

Recognized by many authorities as the best upright Blue Juniper. The eminent Dr. L. C. Chadwick ranks it above the popular Silver Juniper (*Virginiana glauca*). Burk Juniper is distinctively upright growing but of a more compact and confined habit. Its steel-blue foliage provides exceptional color contrast.

### BLUE PFITZER JUNIPER ↓

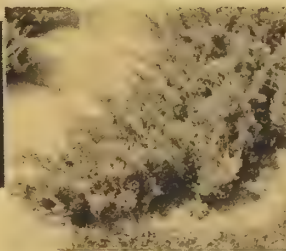
(*hetzi glauca*)  
Without doubt the finest, hardiest and most durable spreading shrub juniper introduced in a decade. Almost indistinguishable from regular Pfitzer, except has a bluish cast, is somewhat more upright and stronger in growth. It revels in full sun and harsh exposure and "will grow on a rock pile."

Above Junipers are grown in 6-inch containers for perfect transplanting. 2 to 3 years old. 8-12 in. spread or height. You get all the roots and they will rapidly out-strip larger plants in growth.

Your choice of above varieties (please specify)

\$149 ea. 2 for \$290 5 for \$710 for \$1350

Note: All these Junipers will grow in semi-shade but are most luxuriant in full sun. They will tolerate the harshest exposures.



### TRAILING WAUKEGAN JUNIPER (*douglasii*)

Similar to Andorra but completely prostrate. Will spread over several feet while growing no more than 6 inches in height. Verdant deep-green in summer; a handsome Burgundy over-cast in winter. Unexcelled for covering banks and softening corners and terraces.



## THUJA (Arbor Vitae)

### DARK GREEN THUJA →

(*Americana Pyramidalis*)

Columnar, pyramidal in growth. Excellent dark, almost black-green foliage year 'round. Hardy as any plant for accent at doorways or corners and for hedging and screening.

Special 18-24"

\$4.50 value— **\$2.25**  
Spring Sale Price

15-18-in. plants \$1.49



### ← DWARF GOLDEN THUJA

(*Berkmanii*)

Finest golden foliage of any evergreen. Very effective for color contrast. Neat, compact, egg-shaped in conformation without pruning.

Full bodied 18-24" plants

Special **\$2.49** each  
2 for \$4.79

## PINES —Fast Growing • Easily Planted —They Will Thrive on Poorest Soil



### The Favorite Rocky Mountain PINE

(*Ponderosa*)

A truly handsome pine, but one rarely seen in landscape plantings. Bluish grey-green needles are long and shaggy. Spire-like form. Used as single specimens, in groups or for background or windbreak planting. Strong, robust grower, enduring the hottest, driest situations and most severe northern blizzards.

Field-grown, sturdy 18-24 inches

**\$2.50** each



### SCOTS PINE

(*Pinus sylvestris*)

A vigorous tree, picturesque and cone-shaped. Rapid growing. It will grow luxuriantly on high and dry ground. Its foliage is not so dense as that of the Austrian Pine, and its needles are shorter and a lighter green. It is hardy, and valuable for masses, specimens and screens.

Field-grown  
18-24 in.  
plants,

**\$2.50** each



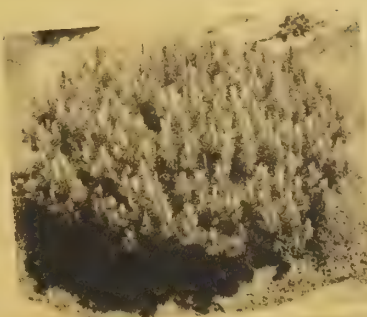
### AUSTRIAN PINE

(*Pinus nigra*)

Most popular of all pines for landscape planting. A rugged, long needled pine, strong and durable, drought resistant and very hardy. Dark grey-green foliage. Reaches height of 40 to 50 ft. Choice for specimen planting or for windbreak, background or screening.

Field-grown,  
18-24 in. plants

**\$2.50** Ea.



### Dwarf MUGHO PINE

Favorite dwarf evergreen. Widely used on each side of doorway or at drive entrance. Perfectly hardy and drought-resistant. Referred to as "Ball-shaped Pine." Excellent dense, globe-shaped evergreen.

5 yr. 8-12" field grown plants

Special only **\$2.29** each  
2 for \$4.50

## PINE SEEDLINGS for Christmas tree and forest plantings

Do you have more land than labor? One of the best possible ways to put a worn-out hillside to work is with a pine planting to produce Christmas trees—or simply a pine grove which will hold the soil and grow into a woodland to provide beauty and pleasure. Pines are different than most trees. They actually prefer a "poor" acid soil. It can be gravelly, stony, sandy or clay and "too poor to raise beans." A gullied and eroded hillside is fine. Don't try to plant pine seedlings in rich bottom soil.

Pines are tough and very sturdy when once established and are easily planted but they should be planted in early spring and never let the roots dry during the planting operation. Our planting instructions cover details. Christmas tree plantings are generally spaced 5x5 ft.—1750 trees per acre. We'll be glad to send you or refer you to state and government bulletins on Christmas tree culture.

Austrian Pine (*Pinus nigra*) 6 to 8 in.  
Scotch Pine (*Pinus Hianbergii*) 8 to 12 in.  
Japanese Black Pine (*Pinus sylvestris*) 8 to 12 in.

100 Plants **\$9.00**

25 plants <b>\$3.00</b>	50 plants <b>\$5.00</b>	250 plants <b>\$17.50</b>
500 plants <b>\$30.00</b>	1000 plants <b>\$55.00</b>	5000 plants and up <b>\$45.00</b> (Per M)

FORREST KEELING NURSERY *Plantland*

PHONE: Twin Oaks 8-5571  
ELLSBERRY, MO.



# PLANTLAND'S

ELLSBERRY, MO.

GREEN THUMB

Sale!

# TROPICAL PLANTS



## HARDY ORCHID (Bletilla Hyacinthia)

A beautiful small orchid anyone can grow in the garden or in the house in a pot with ordinary garden soil. As easy to grow as hardy perennials. Six to eight dainty Cattleya colored flowers grow on a stem 12 to 15 inches tall.

This rare plant was secured for us by Mr. Koshimizu of Yokohama who handles our Japanese seed and bulb importations. By buying in quantity direct from these good Japanese growers we effect remarkable savings for you.

Bulbs have 2 to 3 good flower buds. Grows beautifully in half-shady moist places, soon forming large clumps.

**3 fine bulbs for \$1**

## Interior Decorator DOZEN

New sparkling varieties of tropical pot plants. Something different! Enliven your home interior with our collection of gay and glamorous foliage plants. These are the newer varieties that hail from distant tropics 'round the world.

Collection of 12 plants includes two Arborescent Philodendrons and such novelties as Purple Velvet Plant, Glacier Ivy, Green Gold Nephthytis, Maroon Beauty Saxifraga, Emerald Gem, Marble Queen, Pothos, Watermelon Peperomia, Fittonia, Pittosporum, Bella Palm and Rose Gardenia. We cannot guarantee exact varieties, as this depends upon our greenhouse propagation, but we will supply you with 12 of the newer and better tropicals guaranteed to reach you greenhouse-fresh.

**ALL 12 PLANTS \$4.79**

## ASPARAGUS

**MARY WASHINGTON**—This giant is rustproof. Very tender.

**NEW PARADISE**—New variety, with extra large tips. Tender, delicious, fine flavor. Produces for weeks and weeks.

Prices on All Asparagus; Finest 2-year plants.

5 for **40¢** 10 for **70¢**

25 for **1.50** 100 for **5.00**

## RED, RED RHUBARB

**CHIPMAN'S CANADA RED**—New variety, so productive that you can pull stalks all spring and summer. Stalks and flesh are bright red from top to bottom. Very juicy and sweetest of all varieties.

Each 3 for 6 for  
**80¢ \$2.00 \$3.50**

**VICTORIA**—Standard variety that you can depend upon to provide delicious sauce and pies in early spring. Large red stalks, crisp and tender.

Each 3 for 6 for  
**30¢ 75¢ \$1.25**

**DRIVE-IN CUSTOMERS**—don't miss our new tropical house. Here you will find one of the best collections of interior decoration plants in the St. Louis area—tropicals of all sizes and varieties. You can find just what you need for your decoration scheme—at prices that won't entail a mortgage on your home.



TROPICAL HOUSE AT PLANTLAND

## PLANTLAND PEST CONTROL DUSTS and SPRAYS

Simplify your control of insects and disease with these modern and effective formulations. They combine the new "miracle" ingredients to bring you effective control with minimum effort. We have specified effectiveness first and cost second in bringing you the best pest control products available. You will find you save money, time and effort with Forrest Keeling formulations.

### Plantland HOME ORCHARD SPRAY — High Concentration —

One of the best combination insecticide-fungicide formulations available. A high concentration of the newer and more potent chemicals. Equivalents—26% Ferimate; 34.7% Methoxychlor; 50% wettable powder; 26% Rothane 50% wettable powder; 13.3% Aramite 15-W Controls common insects and diseases affecting Apples, Peaches, Plums, Apricots, Cherries, Grapes, Small Fruits. Complete directions 1-lb. canister (makes 18-gal. spray.) **2.29** on package.

### Plantland GARDEN DUST Insecticide Fungicide

Unsurpassed for all-around garden use as combination insecticide fungicide. Contains Methoxychlor, Zineb, Derris, Rotenone. You need only this one dust for all your plants. Start dusting when the leaves appear and repeat as necessary. No other Equipment Required. **\$1**

### Plantland EVERGREEN SPRAY

Contains Malathion, most effective general insecticide. Specific for bagworms and red spider (spider mite), the two common pests on evergreens. Equally lethal against most other insects attacking shrubs, ornamentals, vegetable gardens, fruit trees. Do not use indoors. 8-oz. Bottle (Makes About 10 Gals. Spray) **\$1**

### Plantland ROSE DUST

Kills chewing and sucking insects. Also prevents diseases, including leaf-spot and mildew. An ideal rose dust for the gardener who wants to grow clean healthy rose bushes with a minimum of fussing. Large 12-oz. Duster Gun —Loaded, ready to go. **\$1**

## GREEN THUMB Sale! VALUES!

### Save! on BULK PEAT MOSS!

Plantland's **BLACK HYPNUM PEAT** is the best there is—a mildly acid high-nitrogen peat moss from northern bogs. We buy this material by the carload and deliver bulk truckloads or bag ourselves at a very material saving to you! Our bulk processed domestic peat is far superior to baled imported peat and has been proven so in many growing tests. It is easier to use than the baled product.

Sorry, we cannot ship peat by parcel post or express. Available at nursery only or in bulk truck shipments. 50 lb. bag **\$2.19** Bulk in \$44 Per Ton truck f.o.b. nursery

### Plantland's

## COB MULCH

Finest mulch—and most economical, too—for mulching Roses, Trees, Shrubs, Evergreens, Flower Beds.

We grow 95% of our plants under mulch and haven't found any plant yet that doesn't thrive better under a blanket of mulch. This is Nature's culture. We use hundreds of truckloads of mulch annually and have tried every substance. Cob mulch heads the list in making plants flourish. There is a definite growth stimulation from cob mulch as compared to other mulches.

Large 2-Bushel Bag, Only **\$1.00**

NOTE: For Pick-up at Nursery Only

## PLANTER MIX

Leave your heavy garden soil outside where it belongs and pot your indoors plants in our scientifically formulated house plant mix. It assures lush, verdant growth with any indoor plant. A blend of sphagnum and peat mosses from northern bogs combines perfect aeration with excellent moisture-retaining capacity. Nutrient ingredients are based on formulas developed by the University of California and the John Innes Institute, Hertford, England.

Clean, weed-free, feather-light and odorless—and how it makes your plants thrive!

Full 1/2 peck bag, enough for 18—3 in. pots, only **65¢**

## Plantland Quality GRASS SEED

### PREMIUM LAWN SEED

This is the finest lawn seed we can offer our customers, regardless of brand. Finest Kentucky Blue blended with Creeping and Chewing Fescue, Highland Bent, Red Top, White Clover. **5 LBS. 5.69**

### Plantland's "QUICKLAWN"

Excellent blend where quick turf effect is important. Kentucky Blue with Perennial and Common Rye Grass, Meadow Fescue, Red Top and White Clover. **5 LBS. 3.79**

### PLAYGROUND MIX

We have harvested FROM OUR OWN FARM of a bountiful crop of Kentucky 31 Fescue. This grass has withstood torments of the drouth years and the hardest kind of usage. We blend our Ky. 31 with smaller amounts of nurse grasses and White Clover to make the sturdiest, hardest-wearing lawn ever. PLANTLAND'S PLAYGROUND is ideal for rough, tough use. Sow it where romping children prevent usual grasses from growing—or on slopes, in service areas, and elsewhere you cannot maintain a turf. Because of our bountiful seed crop we are offering PLANTLAND'S PLAYGROUND at these low prices. **5 lbs. \$1.98, 10 lbs. \$3.79, 25 lbs. \$8.75, 100 lbs. \$31.95**



# Plantland's Quality FRUIT TREE Values!

## BEAR FAST PEACHES

They are the cream-of-the crop of "June Buds." These trees start off with a bang and bearing in 2 to 3 years is not unusual! We believe ours will prove to be the best peach trees you have ever planted.

Here is a tip on peaches that will assure best transplanting success, assure fast growth and development (which means earlier bearing) and save you money to boot! Peach trees, unlike a lot of plants, establish best when young. A good, vigorous, one-year budded tree will outstrip a two-year tree every time. Our trees were budded last June.

### Our 6 Best Varieties

**RED HAVEN**—Best early peach yet introduced. Ripens 4 weeks before Elberta. Freestone. Large, luscious and productive. Firm fruit, red in color with firm, golden flesh. Superior for freezing and canning.

**GOLDEN JUBILEE**—Brilliant golden flesh. Delicious, juicy, freestone. 3 1/2 weeks before Elberta. A superior freezer peach.

**TRIOGEM**—Finest new introduction in years. A crimson and gold beauty and utterly delicious. Early—3 weeks before Elberta. Excellent for both canning and freezing. Freestone.

**HALE HAVEN**—The giant peach. All red skin. Golden freestone flesh, honey sweet. 2 weeks before Elberta.

**BELLE OF GEORGIA**—The finest white peach grown and the sweetest and juiciest of them all. A superior canner. Ripens 1/2 week before Elberta. Freestone. A "must" for home planting.

**EARLY ELBERTA**—Indistinguishable from regular Elberta except somewhat earlier and desired for this reason. Large, yellow trim fruit. Delicious freestone and good canner. Most popular of all peaches.

Your selection of varieties **\$1.35** each  
12 for **\$14.00**  
3 for **\$3.90** 5 for **\$6.25** 25 for **\$28.00**  
50 for **\$54.00** 100 for **\$98.00**

Select **HOME PLANTER SPECIAL**  
Best grade 3-4 ft.

One of each of above varieties **6 PEACH TREES**

**\$7.49**

## Plantland's CHOICE APPLES

**Double-Red Delicious**—Most popular late apple in America. Vigorous and heavy bearer. This is the improved strain of the old Delicious.

**Yellow Delicious**—Easily the most desired golden-colored apple grown. Firm, crisp and juicy. Unexcelled in flavor when tree-ripe.

**Golden Transparent**—Earliest of them all and the tree bears when very young. These fine yellow apples provide delectable midsummer fruit. Early apples are particularly easy for the home orchardist to raise and are recommended by the Missouri Ag. College for this reason.

**Dark Red Jonathan**—The old Jonathan is an all-time home orchard favorite and this new red sport adds attractiveness to a fruit unsurpassed for crisp, winey flavor. Noted as an early bearer.

Prices on all Apples, your choice of varieties alike or assorted. Best 2 yr. trees, 4 to 6 ft.

**\$1.75** EACH  
Each per 5 ————— 1.70 each  
Each per 10 ————— 1.50 each  
Each per 25 or more ————— 1.40 each



## Plantland's DWARF FRUIT TREES

Dwarf fruit trees are created by grafting scions of standard varieties on dwarfing understocks. They bear young, often the next year after planting. Fruit is generally larger than on standard-size trees. They are easier to maintain and harvest. Plant them eight to ten feet apart. Our dwarfs are from the best production available. Apples (excepting Delcon, a natural dwarf) are grafted on the famous Malling understocks.

### DWARF PEACH

**POLLY**—A natural semi-dwarf tree. White flesh colored fruit is delicious. Freestone variety, ripening mid-season—about ten days before Elberta.

BEST GRADE **\$2.25** EACH

### DWARF APPLE

**DELCON**—a deep red apple growing to only 12 feet, with a flavor combination of its parents. Jonathan and Red Delicious! **DOUBLE RED DELICIOUS**—same as standard only a dwarf.

BEST GRADE **\$3.90** EACH

### DWARF CHERRY

**DWARF RICH**—U.S. Dept. of Agriculture introduction. Bushy, shrublike tree only 5 to 6 feet tall bearing heavy crops.

BEST GRADE **\$2.49** EACH

### DWARF PEAR

**SECKEL**—Exactly same as standard Seckel (best home orchard pear) except tree is a dwarf. Wonderful flavor.

BEST GRADE **\$2.25** EACH

## Plantland's BERRIES and GRAPES



### CHERRIES

**MONTMORENCY**—Best and most popular of all cherries. This is the famous pie cherry—surpasses all others for canning. Fully ripened home-grown fruits are delicious fresh off the tree. Virus-free Gilbert strain.

**KANSAS SWEET**—The one reliable red sweet cherry for the middle-west. Large, dark red firm fruit with unexcelled flavor.

Prices on Cherries, top grade, 4 to 6 ft.

3 OR MORE **\$2.50** EACH **\$2.60** EACH

### PEARS

**Bartlett**—Strong grower, produces when very young. Finest commercial pear. Fruit is large, juicy, golden yellow in color with a faint blush. Uniform in shape.

**Seckel**—Known as "Golden Sugar" because of its sugar-sweet flavor of highest quality. Bears young and heavily. Best 2 yr. trees, 4 to 6 ft. Your choice of varieties.

**\$2.00** EACH **\$2.29** EACH

3 OR MORE Each

### New STANLEY PLUM

**\$1.98** EACH  
3 for **\$1.85** Each

Large, dark blue, prune-shaped fruits, rich yellow meats. Free-stone. 4 to 6 ft., top-grade

### CHINESE GOLDEN APRICOT

Large fruit often two inches in diameter. Heavy producer and very hardy. Excellent flavor. Unequaled by any other Apricot. 4-6 ft., Top Grade

**\$2.30** each;  
3 for **\$2.25** each

### THE BEST IN STRAWBERRIES

Remember, strawberries are the first fresh fruit of the season. They are wonderful for your family's health—they literally ooze with Vitamin C—and they are the easiest of all fruits to grow. Our plants are the new virus-free strains developed by the U.S. Dept. of Agriculture—The plants LIVE LONGER, BEAR MORE HEAVILY AND PRODUCE LARGER BERRIES. A row of strawberry plants 100 ft. long (planted 18 in. apart) will supply about 3 quarts of fruit a day for three weeks.

**NEW BLAKEMORE**—Very vigorous, drought resistant. Good yield on nearly all soils. One of the earliest varieties. Firm fruit, and tasty.

**SENATOR DUNLAP**—All-time favorite for home garden. Very hardy and always dependable, ripens in mid-season and is simply delicious to eat fresh, can, preserve or freeze. Certified Virus-Free Strain Strawberry Your Choice.

### PIXWELL GOOSEBERRIES

Heavy 2 yr. **\$1.00** each  
No. 1 plants 3 for **\$2.85**

Heavy bearer of medium large, high quality fruit. Berries hang down on underside of branches and are easy to pick. Color of berries is light green turning to pink when ripe. Plant 3 ft. apart.



**ARMORE**—The great new introduction of the University of Missouri. In an eight-year test it has out-yielded them all—an average of 3,847 quarts per acre. The berries are huge, cherry red and of superb dessert quality. It comes on late, which extends strawberry season.

**BELLMAR**—Honey-sweet, heavy bearing mid-season berry that has climbed to fame in the St. Louis area. Big, solid, firm clear through. Excellent for freezing or preserves. Long-bearing.

25 for **\$1.00** 100 for **\$3.75** 500 for **\$13.00** 1000 for **\$21.90**

### Plantland! GRAPES

**CONCORD**—Large bunches of blue-black grapes. Delicious, sweet and tender. Out-sells all other grapes year after year.

**FREDONIA**—Best early black grape. Hardy and productive. Ripens about three weeks before CONCORD. Popular sweet flavor.

Prices on All Grapes; 2 yr. No. 1 plants,  
50¢ ea. 3 for **\$1.25** **\$3.95**  
6 for **\$2.25** 12 for



### RASPBERRIES and BLACKBERRIES

#### RED RASPBERRIES

**LATHAM**—Most popular of all red raspberries. Heavy crop of bright red, delicious berries. Fine for freezing, good to eat fresh. Outstanding performer in ordinary soils.

**INDIAN SUMMER**—Sensational because of its size and unusual beauty. Berry has beauty, flavor and is an ideal everbearing variety. Bears large crop in spring and in the fall.

#### BLACK RASPBERRIES

**CUMBERLAND**—Largest fruit of the black raspberry family. Most popular because of size and productiveness. **MORRISON BLACK RASPBERRY**—New variety, fruit almost seedless. Extra fine for sauce, jams and pies. Large, glossy black fruit. Berries are firm in texture.

All Raspberries: 1 yr. No. 1 plants,

5 for **1.15** 10 for **2.15** 25 for **\$4.75** 100 for **15.50**

#### BLACKBERRIES

**EARLY HARVEST BLACKBERRY**—Early and heavy bearing. Large, luscious berry. Free of disease. No. 1 Grade Plants.

10 for **1.75** 25 for **\$3** 5 for **\$1**

**EBONY KING**—First blackberry to ripen and only blackberry variety in which each plant will bear a fine crop of fruit. Very hardy, and each plant is covered with immense quantities of extremely large fruit. Sweet flavor with little core. Disease free. Ebony King Prices—No. 1 Root Cuttings.

5 for **2.00** 10 for **3.50** 25 for **7.50** 100 for **27.50**



## HARDY AZALEAS



Outstanding Northern grown Azaleas—selected for hardiness and adaptability coupled with the most gorgeous flower effect imaginable. Never before have we had such an array of the newer, finer, hardy types to offer. If you want to usher in Spring with a fireworks of color, plant these Azaleas generously. **Every plant will bloom this very Spring.** Use plenty of acid peat in your planting bed; better yet, plant in straight peat. Be sure planting bed is well-drained—slightly elevated—and protected from winds and hot sun. Never cultivate azaleas; simply mulch with peat or leaves.

### ROSE BUD

(For northern areas)

This is a dream azalea and the first time we have had a supply large enough to offer. It is the finest of the famous Gable introductions, bred and developed in the frosty mountains of Pennsylvania. It is actually hardy to 20° below zero! It is one azalea that has actually thrived in our open fields through torrid summers and wicked winters.

Best of all, it is utterly lovely. Bright pink double "rose-buds" literally smother the plant at Mother's Day time. Evergreen year 'round.

6-8 in. plants with soil ball, ready to bloom **\$1.49 each**  
3 for \$4.29; 10 for \$14.00

### HINO CRIMSON

Until this year we have offered Azalea Hinodegiri as the outstanding dwarf evergreen azalea of the hardy Kurume group. Hino Crimson is even better and more hardy. Blood-red flowers of deeper color than Hinodegiri and are borne in utter profusion. Rich, evergreen foliage. Nothing will give your spring garden such an ember glow.

### TORCH AZALEA

(Kaempferi hybrid)

Acclaimed by Arnold Arboretum to be "the best bright red Azalea for northern gardens—when in bloom they make a better display than any other azalea." These azaleas were propagated by us and have gone through two winters; so we can attest to their hardiness.

**\$1.99 each**

Gallon container plants

3 for \$5.75; 5 for \$9.50; 10 for \$18.00

### AZALEA MOLLIS HYBRIDS

Mollis is the giant flowered azalea. Blooms are almost 3 inches across and completely cover the plant in May. Plants come in a dazzling rainbow of colors—apricot—yellow—bright red—soft pink and salmon orange, and they are **guaranteed to bloom.** Our plants are loaded with flower buds. Mollis is not evergreen but is easy to grow. It does not require an acid soil but relishes plenty of peat moss or other humus in the planting bed. A very sturdy and gorgeous azalea.

**\$2.29 each**

Strong 12 in. plants, packed with bloom buds

3 for \$6.69; 10 for \$21.00

### SNOW

The best dwarf white azalea. Like Hino-Crimson, Snow is a member of the famous evergreen Kurume group. Profuse blossoms in a pure snowy white.

Prices Hino-Crimson and Snow **\$1.19 each**

6-8 in. plants 868 Ready to Bloom

3 for \$3.29; 10 for \$10.00

### COPPER BEECH

As handsome as it is rare, Copper red foliage adorns tree spring till fall. Majestic and graceful winter and summer. Much sought after and highly prized. NOTE: Copper Beech is very hardy, once established, but it does require extra care to establish. Plant away from sweep of wind and protected from hot afternoon sun. Use plenty of peat in planting hole and mulch planting. Wrap trunk and keep soil moist till tree is established.

2 yr. grafts, 3 ft. **\$4.50**

### "HARRY LAUDER'S WALKING STICK"

(Corylus contorta)

Rare, new shrub growing to about five feet. An unusual conversation piece, with twisted, turned almost cork-screw-like branches that remind one of "Harry's" famous cane. Beautiful in winter, with the twisted branches silhouetted against the snow. Easy to grow. Plant in sun or shade.

Field-grown 15-in. plants **\$3.50 each**

### PURPLE LEAVED FILBERT

Beautiful hardy shrub clad in copper red foliage throughout summer. Grow in full sun to bring out richest and deepest colors. Dense growing from ground up. Reaches a height of 10 feet but can be restricted to any height by pruning. No tree or shrub is more colorful. Twigs highly prized for cutting; excellent in flower arrangements. A real dazler as a lawn specimen.

Field-transplants 12-15 in. **\$1.49 each**

### JAPANESE LARCH

(Larix leptolepis)

Pyramidal growing tree, with beautiful green needles which are shed in late fall. Exceptionally beautiful in the spring when the small green needles appear. The open texture of foliage gives a light shade making this a valuable lawn specimen tree. One of America's newest and finest trees.

18-24 in. plants, propagated This spring only **\$1**

### Flowering ASH

(Fraxinus ornus)

Long established favored European shade tree, and one which will be equally popular in America. White fragrant blossoms are borne in dense clusters in mid-May. Dense, luxuriant foliage and round headed growth habit, make this tree one of the most promising flowering shade trees to date.

Sturdy plants, propagated in Elsberry 3 to 4 ft. **\$1 each** (Truly a "get-acquainted offer!")

### Royal Purple Smoke Tree

(Cotinus cogggyria purpureus)

New, rare, grafted form of Smoke Tree from Holland. Unusual bronze-red blooms and purple tinted foliage make this small tree (10 to 15 ft. at maturity) an outstanding plant specimen. The feathery panicles of flowers give a purple "cloud" effect from mid-summer to fall. We have several large specimens growing on our nursery grounds that are a dazzling delight all summer.

Husky transplants

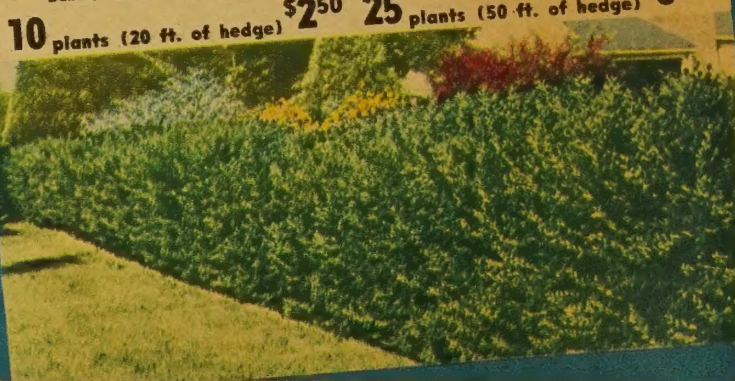
**\$1.49 each**

### Plantland's PARVIFOLIA SCREEN

(Ulmus parvifolia)

Rare, rapid-forming and handsome beyond words! For some years tree experts have recognized Parvifolia as an exceptionally fine tree but it has been so scarce as to be virtually unobtainable. We first became acquainted with the merits of Parvifolia from some handsome specimens at the Missouri Botanical Gardens. With some effort we succeeded in propagating the plant and after growing it in our nursery we discovered its amazing merits as a screening plant. It branches right down Parvifolia grows very dense and twiggy—yet with great rapidity. It branches right down to the ground and plants a year after planting resemble a boxwood of 10 years growth! Parvifolia means "Tiny Leaved." The small leaves are very dense and almost as dark green as a yew tree. Furthermore, they remain on the plant LONG IN THE FALL when other shrubs are sear and bare. We have not found Parvifolia to be attacked by any disease or pest. It is exceptionally clean and litter-free. It is certainly not fussy as to soil and grows with uniform vigor under a variety of conditions. While it will tolerate some shade, it thrives best in the open. Parvifolia may be clipped to form a low hedge but it is in its full glory as a living screen of 5 or 6 feet. Its light twigs are easily sheared and the screen can then be maintained at any desired dimension. Parvifolia is so rare we know of no other nursery in the country that has an appreciable supply of plants. Our stock, while good, will be snapped up in a hurry until we can propagate more. If you want a luxuriant screen for privacy about your home grounds order enough plants now. Plant 2 ft. apart.

Dense, twiggy 12-in. plants. **\$2.50** 50 plants (100 ft. of hedge) **\$11.50**  
10 plants (20 ft. of hedge) **\$25** 25 plants (50 ft. of hedge) **\$6.00**





# FORREST KEELING NURSERY "Plantland"

# FORREST KEELING NURSERY.

Many friends ask the origin of our name, "Forrest Keeling Nursery." Dr. Forrest Keeling was a physician who had practiced medicine for 40 years in Elsberry. His passion and hobby was gardening. Hugh Steavenson, his son-in-law, then employed by the U.S. Soil Conservation Service, as a nurseryman, started F. K. Nursery as a few small beds of evergreen seedlings in Dr. Keeling's back yard in 1937. It was hoped Dr. Keeling could retire from the strenuous routine of a country doctor and join in the enterprise, but he was never able to get "unharnessed" from medicine and he died a few years later.

During the early years of the nursery it was conducted as a sideline, with Hugh's wife, Mary Keeling Steavenson, handling the correspondence and book-work, while Hugh continued to work for Uncle Sam and later for the St. Louis Chamber of Commerce. These were years of mostly "out-go" and little nursery income as plants were propagated and grown for later sale. Ultimately the business grew to the point the Steavensons returned to Elsberry in 1949 to devote their full energies to the nursery. From a back-yard beginning, Forrest Keeling Nursery has grown to over 200 acres with millions of plants in various stages of production. By working closely with such outstanding botanical and horticultural institutions such as the Missouri Botanical Gardens, the horticultural department of the University of

# NURSERY "Plantland

Missouri, the U.S. Department of Agriculture has been very successful in assembling the best of the new and the newer and finer types of ornamental and shrub plants for the home landscape.

An outstanding team of plantsmen have joined F.K. Nursery to aid customers in their planting and landscaping problems—top notch landscape men, including, Ralph Shugert, "Chuck" Talbot and Billy Stamper. At the nursery—"PLANTLAND"—you will find a crew of qualified personnel who have been diligently trained by Ralph and Hugh to help you with your planting problems. Mail customers will find their questions answered by folks who know their plants.

Please know you are always welcome to PLANTLAND, whether you come to buy or to browse or whether you visit us by mail. Many garden and other groups come to tour the nursery. We are always delighted to make arrangements for such visits. Whether you order by mail or come in person, or whether you have the pleasure of preparing a landscape plan on your own grounds, please know it is our purpose to render full satisfaction. We hope to hear from you real soon.

*Steavenson*

Hugh Stevenson

**It's EASY  
to Order from  
PLANTLAND**

## Use This Handy Order Form


**Your Best Insurance! Missouri Grown  
FORREST KEELING**

## Climatized Stock!

Nowhere in the whole country is nursery stock so well climate proven as right here in the St. Louis or N.E. Missouri area. With our sizzling summers, frigid winters and every climate freak imaginable, "if it grows here it will grow 'most anywhere.'"

It's good insurance to insist on  
**Missouri Grown**

**MISSOURI  
GROWN  
IS HARDY ...**

RDY ...  COMPLETE SATISFACTION  
**GUARANTEE**

**GUARANTEE** to reach  
All plants and other material guaranteed to grade  
you in A-1 condition and to be fully up to refund  
and as advertised. Prompt replacement  
if you are not fully satisfied.  
Furthermore guaranteed to grow. In  
due to conditions beyond our  
control, such as drought, insect damage, neglect or  
other causes, we will replace the plants at no charge.

Plants are furthermore guaranteed to grow. If you in A-1 condition. Prompt refund. If you are not fully satisfied. If loss occurs—even if due to conditions beyond our control, such as drouth, bad drainage, neglect or whatever—we will share your loss and replace such stock at one-half purchase price, if report is made to us by July 1st

FORREST KEELING NURSERY  
Elisberry, Missouri

ANTI LAND"

**"PLANTLAND"**

WHEN ORDERING ALWAYS ADD  
**RA-PID-GRO**

**For Sure Transplanting—Faster Growth—Better Production**  
RA-PID-GRO is a highly concentrated, secret formula, complete plant food which is mixed with water to make it immediately available to the plant.

In transplanting, simply put 4 teaspoons of RA-PID-GRO in one gallon of water. Soak the roots of plants as follows: Roses, Shrubs and Vines, 3 minutes; Trees, 4 minutes; Raspberries, Blackberries, Grapes, 1 minute; Strawberries, a second or two. Plant immediately after removing from dip. This will encourage rapid development of root system.

After planting, pour the remaining solution around the newly-planted stock, including all pot-grown plants as well. Use RA-PID-GRO every two or three weeks through the growing season, according to instructions on the package, and watch your plantings flourish! All the vital elements necessary for strong growth and good production are present in RA-PID-GRO, and are instantly available to the plant.

Price:	1 pound	\$1.19
	2 pounds	2.29
	5 pounds	4.69

**STATE CERTIFIED PLANTS**

**STATE CERTIFIED PLANTS**  
All of our plants have been inspected by an entomologist from the State Department of Agriculture and are certified free of pest and disease.

FORREST KEELING Nursery

FORREST KELLER  
**Plantland**  
PHOTO  
Twin O

**PHONE**  
Twin Oaks 8-5571

Elsberry, Missouri

# FORREST KEELING NURSERY "Plantland"

**Phone TWIN OAKS 8-5571**

## ELSBERRY, MISSOURI

Name \_\_\_\_\_ Date \_\_\_\_\_

(Print clearly, all members of same household should order under one name)

Street (or R.D.) \_\_\_\_\_

City \_\_\_\_\_ Zone No. \_\_\_\_\_ State \_\_\_\_\_

Express Office\_\_\_\_\_

(If different from P. O.)

**SPECIAL SERVICE** If an item you order is out of stock may we substitute a similar variety of equal or greater value? Write Yes or No ( )

*Order Early*

Send remittance with your order  
or give credit references.

**AMOUNT ENCLOSED**

\$\_\_\_\_\_

Check ☐ Money Order ☐

[illegible]



# GREEN THUMB *Sale!* BROADLEAF EVERGREENS

## A STAR Value! WINTER EMERALD (Euonymus fortunei erecta)

A fabulous Broadleaved Evergreen shrub! Distinctly upright growing with rich dark foliage. Extremely hardy and thrives in sun or nearly full shade. Remarkably easy to grow, and it holds its foliage tenaciously in late winter. Superb in the modern planting, and a superior substitute for boxwood.

We have sold hundreds of these field-grown plants, 15-18 inches, at \$2.49, but we want many more friends to know this remarkable landscape plant and offer it this spring only at **\$1** each One or 1,000

At this price you can use in quantity for luxury hedging.

## EVERGREEN SNOWBALL

(Viburnum burkwoodii)  
New! And completely charming broad-leaf evergreen. Hybrid between the famous Viburnum carlesii and Viburnum utile. Exquisite flowers produced in early spring—delicate heads of pale pink bloom which fill your garden with the fragrance of Gardenia on still summer nights. The leathery foliage assumes a claret autumn coloration. Plant in sun or partial shade where you can enjoy the exotic fragrance.

Sale! Container grown plants, only

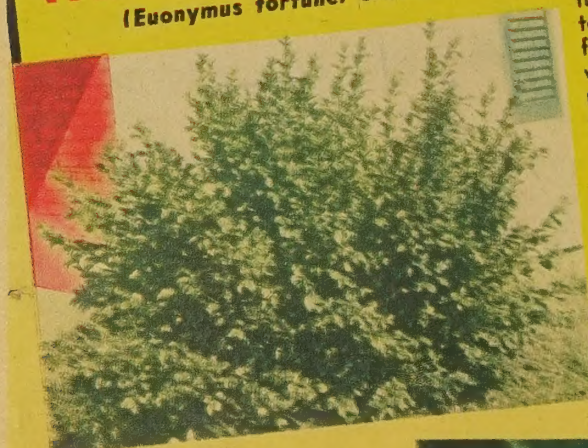
**\$1.79** ea.

## DUPONT Dwarf Evergreen Winterberry

New! and superb for evergreen hedging or home foundation planting. Thick, glossy foliage of boxwood green. Compact and dense in growth. Habit and shape much like boxwood but much easier to transplant and grow. Thrives in full sun or shade. Masses of bittersweet-like berries to add color through fall and winter.

Special 1 a factory 3 or more, **\$2.00** ea. price on field-grown specimen plants. **1.90** ea.

Do not confuse these plants with ordinary light transplants. Our plants are heavy 18"x18" compact plants grown to perfection for immediate effect.



## Roundleaf Japanese Holly

(Ilex rotundifolia)

Excellent lustrous evergreen foliage. Truly aristocratic evergreen to hedge your porch or patio. Our home-grown plants that have endured scorching summers and winter blizzards are not to be compared with tender shipped-in stock.

Big 15-inch plants **\$2** ea. Plants from gal. containers **\$1.49** ea.

## Plantland's SELF FRUITING HOLLY

(Ilex cornuta)

Splendid form of bush Holly. Lustrous leaves and large bright red berries. This species produces berries without the aid of pollen. Has thrived at our location north of St. Louis for years.

Container-grown for **\$1.49**

## MAGNOLIA GRANDIFLORA

No other broadleaf evergreen is like the fabulous Southern Magnolia—huge, leathery, evergreen leaves, and large, fragrant flowers. It grows to 90 feet in majestic and graceful branches. We are north of the Magnolia Grandiflora native range, yet our plants have thrived beautifully and are well acclimated. This plant is such a garden prize that it is worth planting in a protected spot as far north as St. Louis or New York.

Plants from 6-in. pots; 12-15" **\$1.79** ea.

From 6 inch pots **\$1.79**  
8 to 12 inches



## BOX LEAF HOLLY

(Ilex crenata convexa)

Most aristocratic of the Japanese Hollies. Fine, glossy boxwood-like foliage. High class evergreen to hedge your porch or patio. Our home-grown plants are not to be compared with tender shipped-in stock. Big 12-15 inch plants:

Spring Sale Special **\$2** EACH

## RHODODENDRON

One of the most striking of the Broadleaf family. Leaves are large, with rich glossy green color and remains on plants thru the winter months. Large blossoms range in color from pink through the lavender shades to deep rose. Plant with plenty of acid peat in shady locations.

Fine, sturdy plants **\$1.19**  
8-12 inches

## EVERGREEN WINTERBERRY

A wonderful broadleaf evergreen shrub. It thrives in deep shade as well as full sun. Glossy, rich, leathery foliage and masses of bittersweet berries in fall and winter. Exceptionally good as clipped or free-growing hedge. No quantity discount.

Field-grown, moss balled **\$2.25** ea.  
18-24 in. plants **\$1.00** ea.  
12-15 inch plants

## FLAMING FIRETHORN

Flaming, fiery orange or red berries adorn this picturesque broadleaf evergreen through the fall and winter months. To create a mass effect in the corner of your home, or to train against your fireplace or wall, this is the plant to use. Wish we could show you several Flaming Firethorn hedges planted here in Elsberry. Very few plants will be more prized.

Plants from **\$1** 6-inch pots (6 to 8-in.) Plants from **\$2.29** gal. containers (15-in.)

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